

Feature overview

- Design & content
- Storefront
- Product management
- Order management
- Customer management
- Payment
- Shipping
- Sales channels
- Marketing & SEO tools

- Security
- Settings
- Accounting
- Inventory management
- Web hosting
- Customer support
- Apps
- Key benefits



Design & content

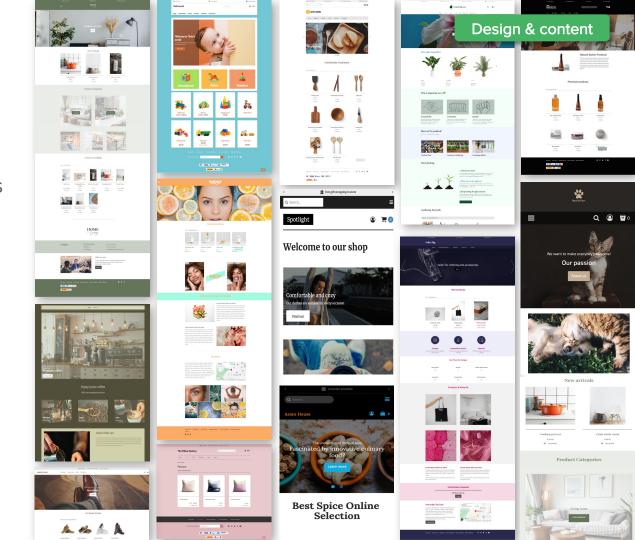
- Design templates
- Modern, responsive design
- Logo editor
- Add a favicon
- Live preview Editor
- Font colours
- Buttons in text
- Background colours
- Pages
- Duplicate content pages
- Header customisation options

- Footer pages
- Design and consultation
- Custom CSS
- Google Tag Manager
- Content elements
- Product slider
- Google Maps
- YouTube videos
- Contact form
- Custom HTML
- Enriched images
- FAQ expander

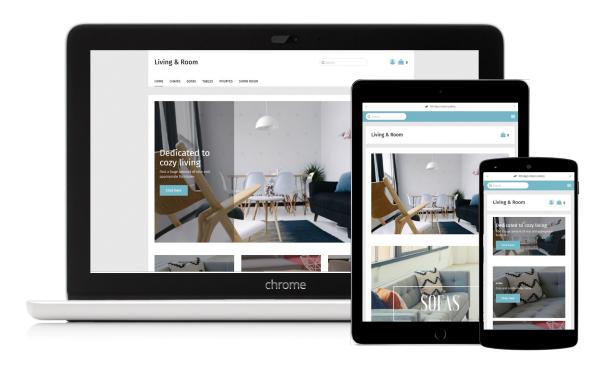
Design templates

Choose one of the available free, modern design templates to provide an easy user experience.

You have the flexibility to change your template at any time without having to recreate your online shop or losing content.



Modern, responsive design

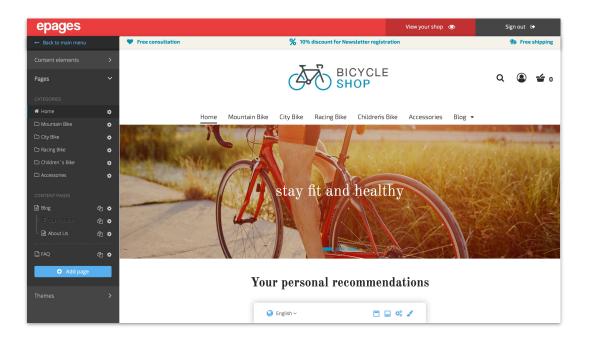


Every design is responsive and is optimally displayed on all common devices.

Live preview Editor

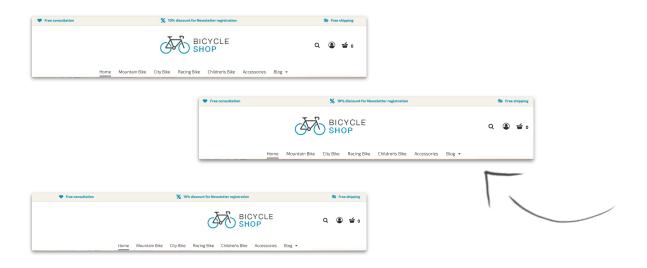
Set up your shop easily thanks to this WYSIWYG solution (what you see is what you get).

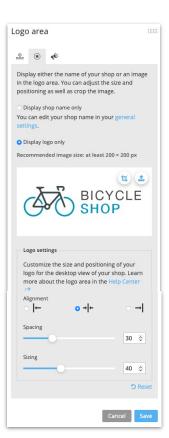
Preview how your pages will look while you're creating them.



Logo editor

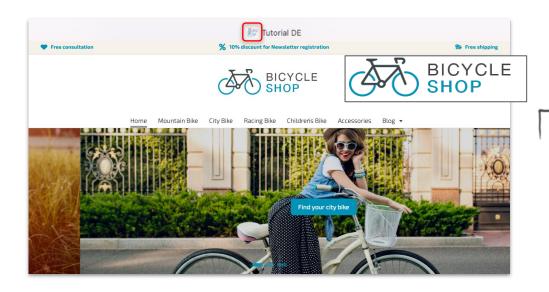
Add, resize and position your logo in the header. You can either display the website name only or upload a logo and crop it as desired.

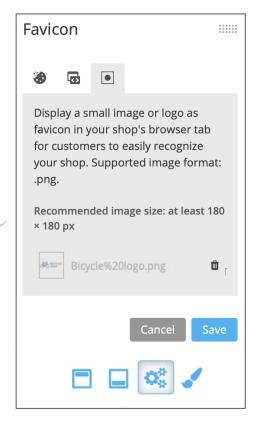




Add a favicon

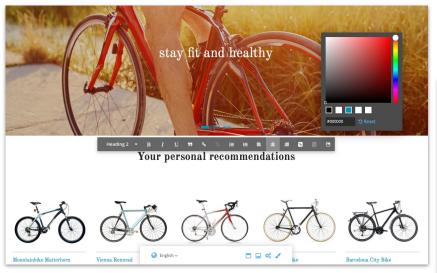
Add a favicon directly in the editor. The favicon also functions as an Apple Touch icon to bookmark the website on your phone.

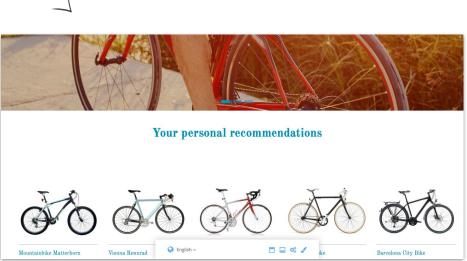




Font colours

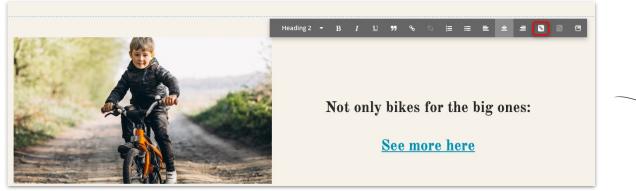
You can also choose different text colours in order to highlight specific text passages.





Buttons in text

Create buttons (CTAs) in any text in the editor.





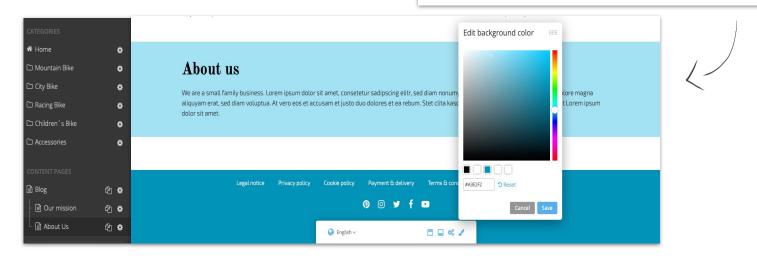
Background colours

Edit the background colour of content element areas. See the change as you click on

the colour.



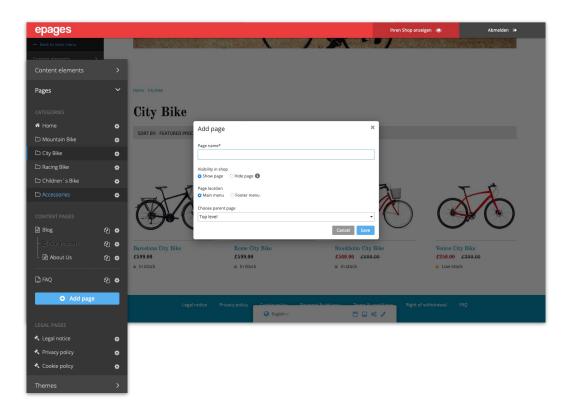
We are a small family business. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.



Pages

Create content and product pages for your online shop and easily set up product categories you want to display.

You can easily drag and drop pages to sort them out.

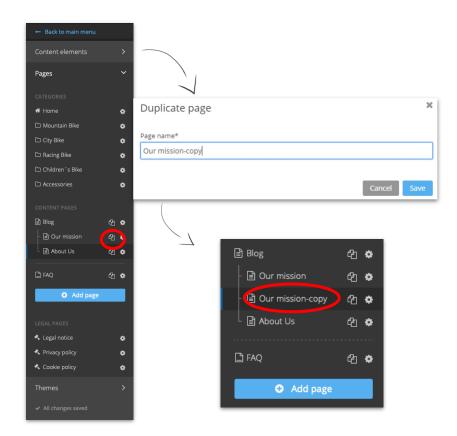


Duplicate content pages

No need to start each page from scratch!

Set up or expand your shop in an easier and quicker way by duplicating existing content pages and using them as a template for additional pages.

Duplicated pages can then be adapted individually.



Header customisation options

Header customisation options allow you to select from preconfigured header types to match your specific needs.

The availability of header type options depends on the theme selected.



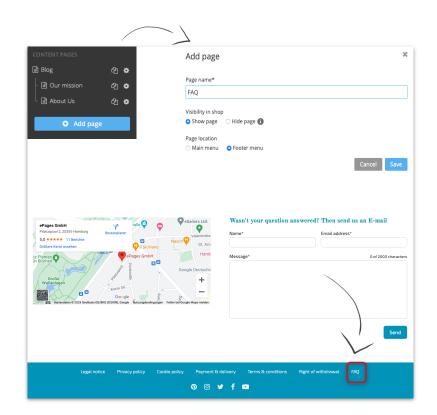




Footer pages

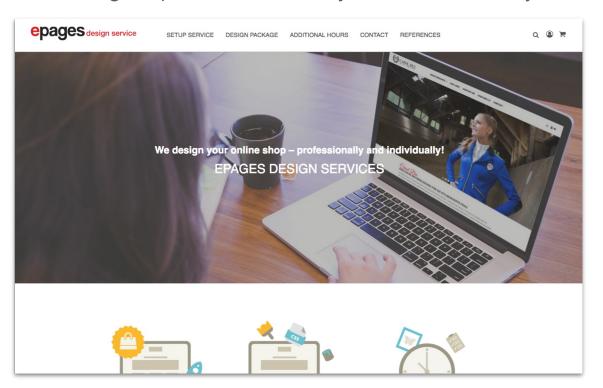
In addition to legal pages found in the footer, you can adapt the footer navigation to your individual business needs by adding other page entries like 'Contest Terms', 'About Us', and 'Quality Standards'.

This allows you to separate the content of your shop between the main menu and the footer menu while still providing visitors all the important information pertaining to your business.



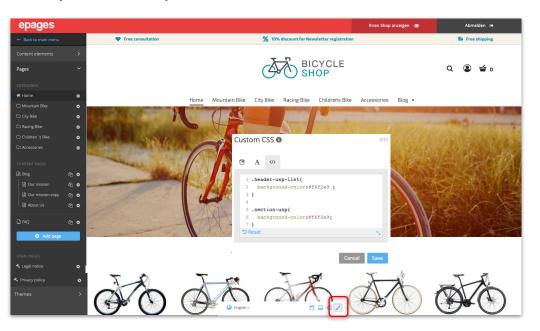
Design & consultation

Work with one of our design experts to customize your online store to your liking.

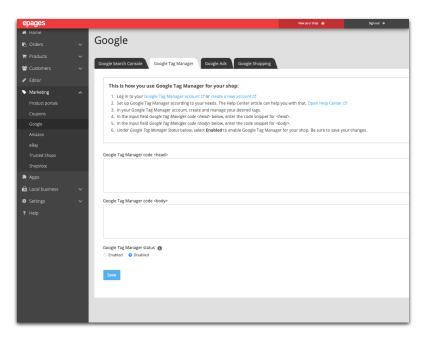


Custom CSS

Advanced users can adapt their shop's look and feel with custom CSS code.



Google Tag Manager



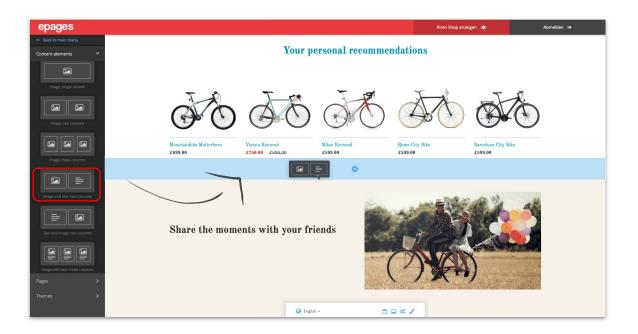
Google Tag Manager makes it easy for you to manage and deploy multiple tags (snippets of code) through a single application and gather various sources of analytical and marketing data.

Advanced users can insert these tags (e.g. for tracking, conversion and remarketing pixels like Facebook Pixel, or web badges) in a container in the header area of your shop without modifying the source code.

Content elements

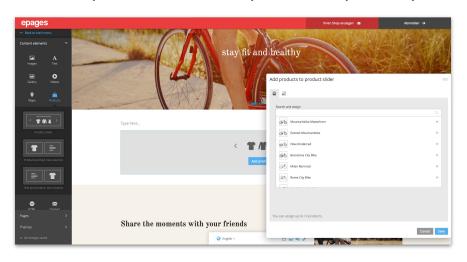
Quickly design pages using content blocks.

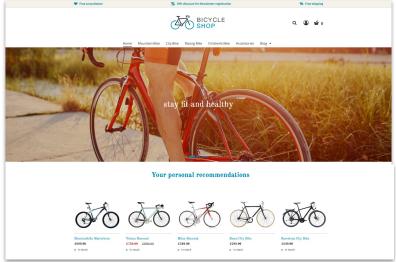
Simply add individual content elements where you want them.



Product slider

Use the product slider to promote specific products on your page.

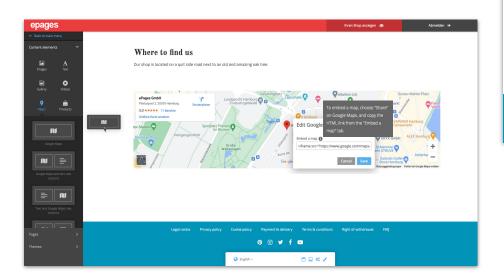


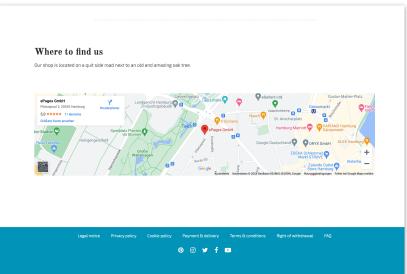




Google Maps

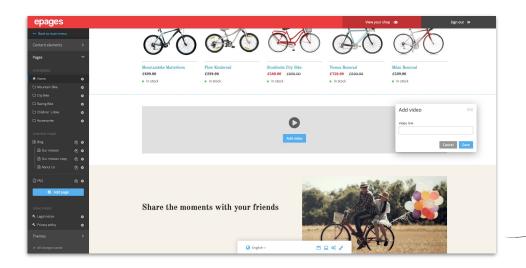
Easily embed a Google map to your page and show your store location or business address to customers.

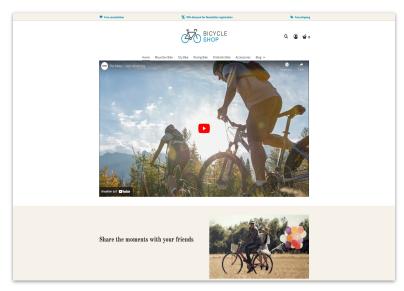




YouTube videos

Quickly embed YouTube videos to a page and showcase your brand and products to customers.



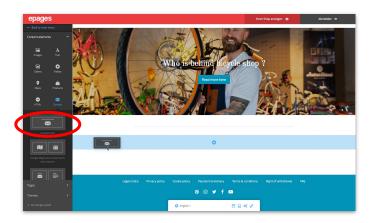


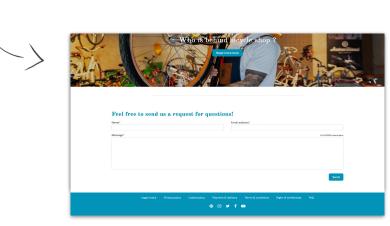
Contact form

Allow visitors of your shop to message you directly by adding a contact form to a page.

Contact forms are available as a standalone content element, or in combination with a free text field or Google Maps.

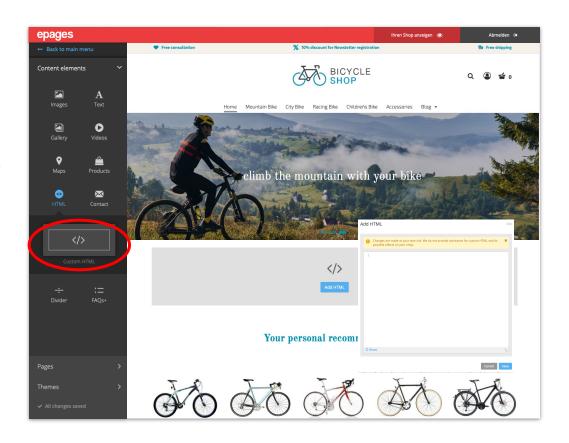
The contact form comes with an integrated spam protection.





Custom HTML

Advanced users can add custom HTML code to integrate their own content elements, external page integrations, and iFrames thereby enhancing the functionalities of their shop pages.

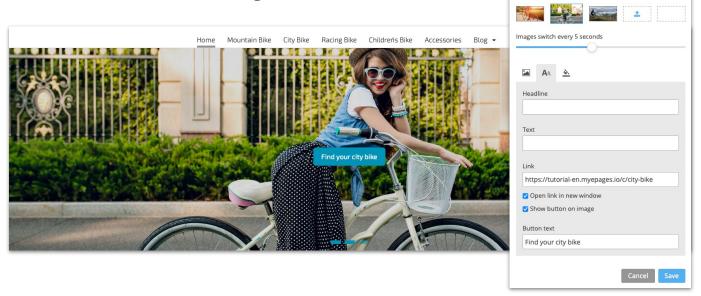


Enriched images

Enrich your product images by adding a clickable button, headline, and text directly on any image.

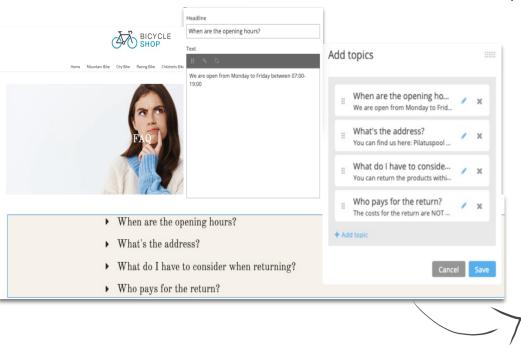
Add text on image

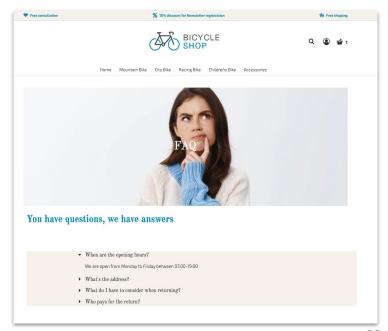
Colours can be modified according to the chosen theme.



FAQ expander

A new content element which allows merchants to display a list of frequently asked questions.





Storefront

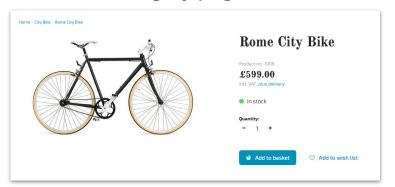
- Product view
- Product zoom
- Product search & search suggestions
- "Show more" button
- Sorting (product display)
- Sorting (search results)
- Search filters
- Footer logos
- USPs in headers

- Social media icons
- Cookie consent banner
- Cookie policy page
- Customer accounts
- Shopping cart & checkout
- Persistent shopping cart
- Wish list
- Shore booking integration
- Shopvote
- Hide price text

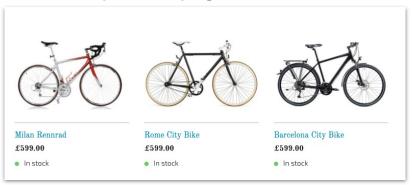
Product view

Make your products attractive in the shop. Give customers all information they need to make a qualified purchase using images, descriptions, specific product attributes, pricing information.

Shown on category pages or in collections



Shown on product pages

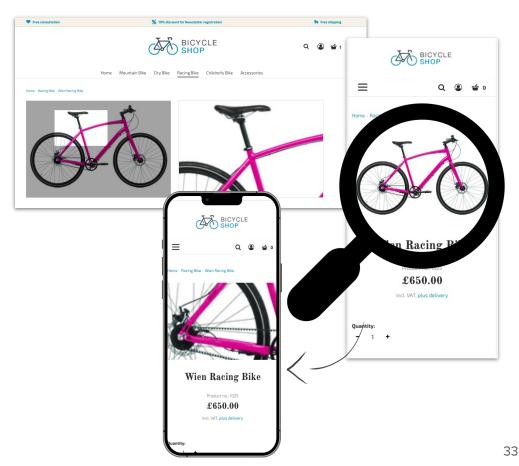


Product zoom

Allow customers to get a magnified view of your products with automatic product zoom using mouseover.

On desktop, it's triggered when a user hovers over the product image (mouseover).

On mobile, customers can zoom on a product image with touchscreen interaction (press and hold finger).

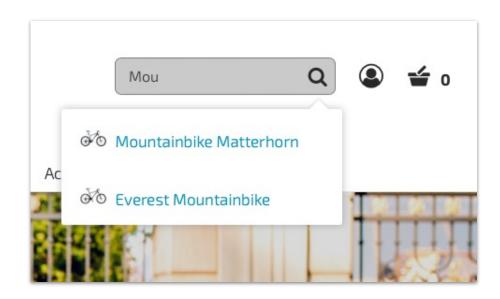




Product search & suggested search

Help customers find products easier on your shop with a search box and autocomplete suggestions to guide your customers.

For example, if you look for "roses" in a flower shop, you will be proposed all products containing the word "roses" in the title or in the description.



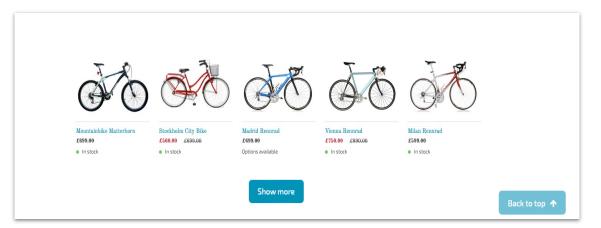
"Show more" button

The "Show more" button gives visitors an active choice of clicking it to see more results.

Visitors can stay on one page and browse through the product options instead of having to go through multiple pages.

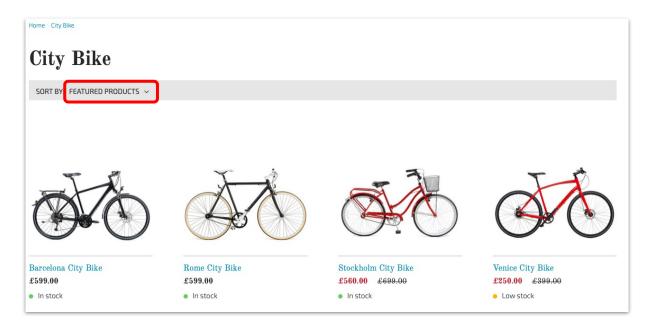
This simpler interface incorporates a Back to Top button for visitors to be taken to the top of

the page.



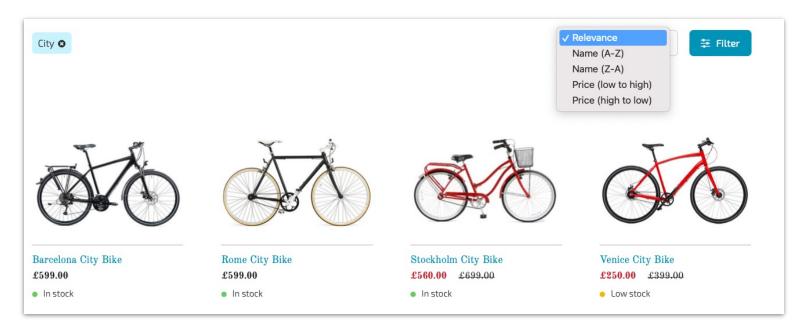
Sorting (product display)

Allow customers to sort products displayed by Price (low to high, high to low) or Featured products.



Sorting (search results)

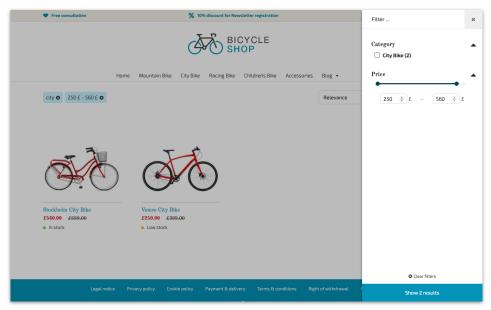
Allow customers to sort products searched by Relevance and Price (low to high, high to low).



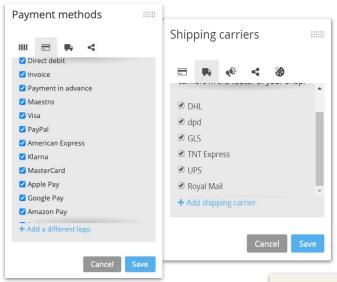
Search filters

Allow customers the possibility of using search filters so that they can refine their search results and quickly find the right products thereby increasing conversions.

You can enable predefined filters:
Category, Manufacturer and Price range and also include product specific filter attributes such as colour and size. Filters are presented in a modernized, user-friendly, and responsive design using an overlay.



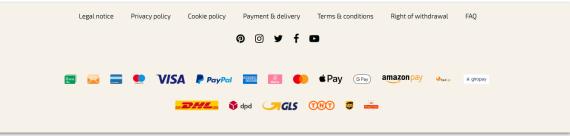
Footer logos



Create trust with customers by displaying offered payment methods and shipping providers in the footer of your shop.

You can add your own payment and shipping logos if needed.

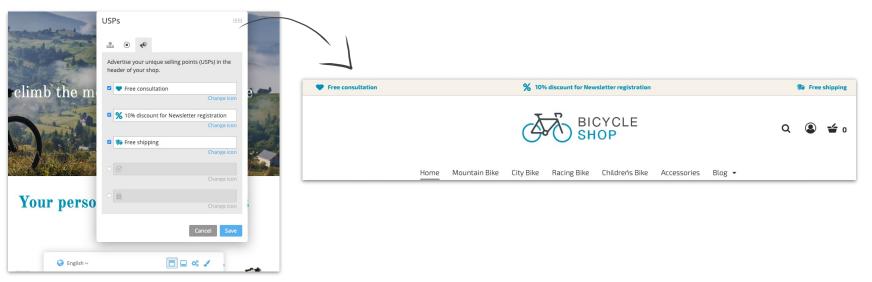




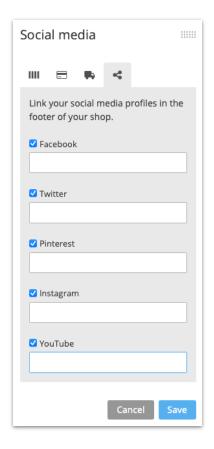
USPs in headers

Advertise your unique features and services in the header of your online shop.

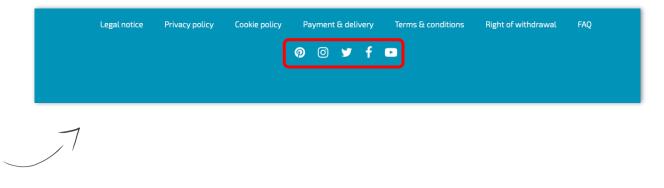
Select up to 5 USPs and choose between more than 50 different icons.



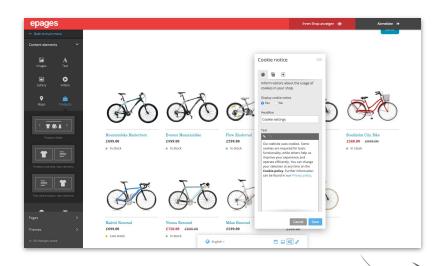
Social media icons



Display Facebook, Pinterest, Instagram, Twitter icons in the footer of your shop and drive traffic to your social media channels.

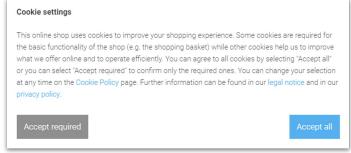


Cookie consent banner

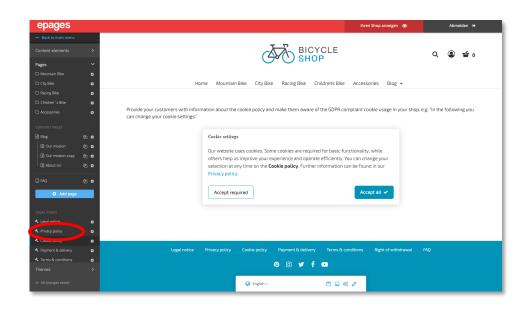


A legally compliant cookie consent banner requires the visitors to actively opt-in to either accept the required cookies or accept all the cookies to run in the shop.

Merchants can choose whether or not to display the cookie banner and can change the default text through the settings in the Editor.



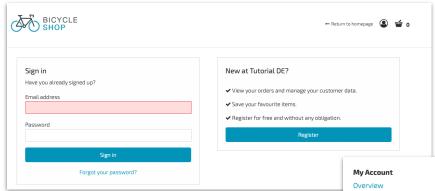
Cookie policy page



Display the legal "Cookie policy" page to inform visitors about their cookie policy as well as any tracking tools that you've activated in your shop.

If displayed, shop visitors can also change their cookie preferences through this page.

Customer accounts

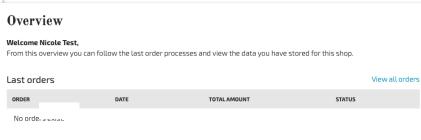


Orders

Wish list

Sign out

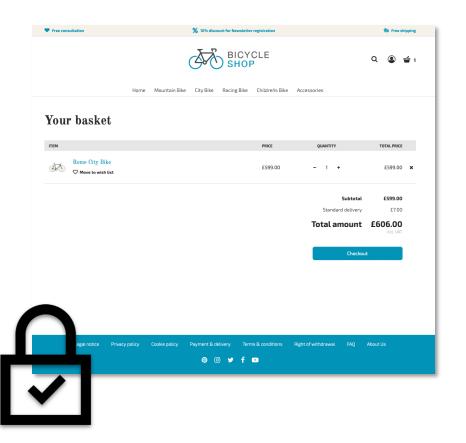
Addresses Account data Allow your customers the option to create a profile so they can view their orders and set their billing & delivery addresses.



Shopping cart & checkout

Process your orders through a secure shopping cart integrated with common payment options.

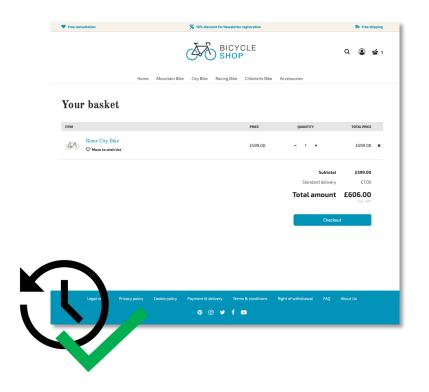
Give customers peace of mind with a safe, legally-compliant, and simple checkout experience.



Persistent shopping cart

Persistent shopping cart improves conversion for returning visitors by remembering and retrieving the items stored in the cart.

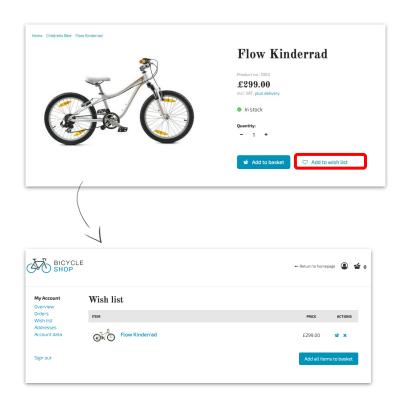
Returning shoppers will find unpurchased items previously added to their cart saved for the next time they visit thereby accelerating their shopping experience as they don't have to look for the products again.



Wish list

Visitors to your online shop can add their favourite products to a wish list from the product details page as well as move products from their shopping cart to a wish list.

This also aids returning shoppers and repeat customers as they can easily access the wish list in their customer account and move individual or all items to the cart without having to search for these products again.



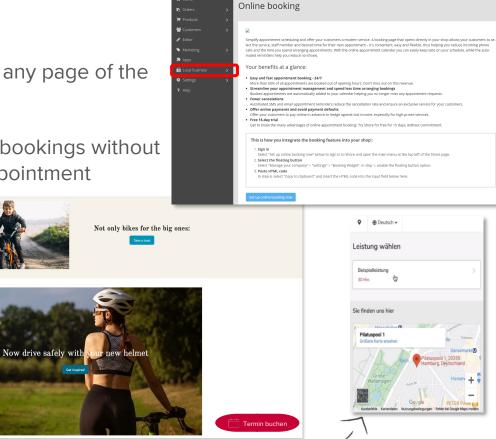


Shore booking integration

Booking button that can be integrated on any page of the shop.

This allows you to save time by receiving bookings without manual effort. Customers can book an appointment

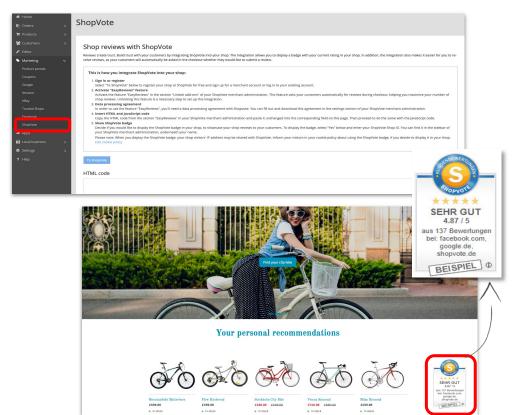
without leaving the shop.



ShopVote

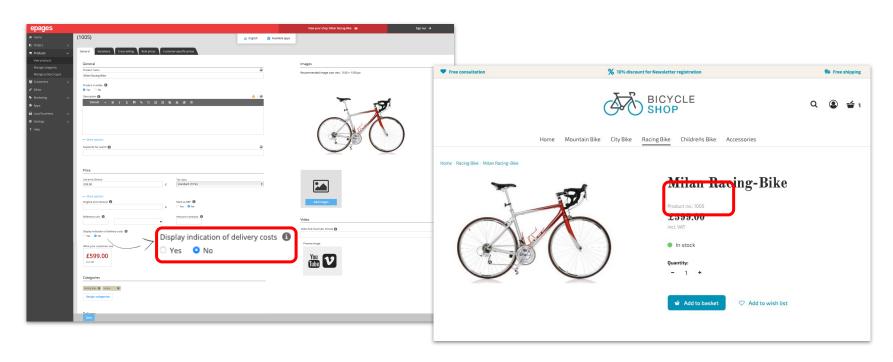
Collect shop reviews from your customers to increase trust and conversion.

Your customer reviews can be displayed in the storefront of your shop.



Hide price text

Allows you to hide the text next to the price (plus delivery).



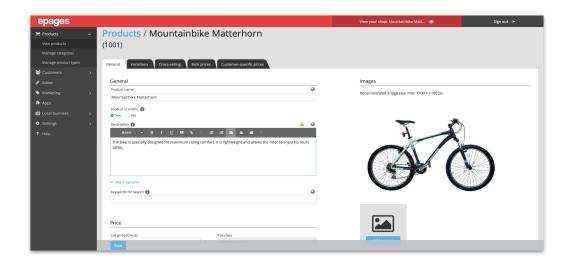
Product management

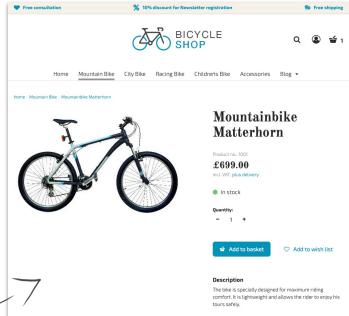
- Add products
- Product pages
- Product categories & category pages
- Products overview
- Advanced product search
- Product types
- Product attributes
- Product variations
- Image selection

- Cross-selling function
- Product-specific shipping method
- Offer price
- Bulk prices
- Customer-specific prices
- Pricing based on reference units
- Product codes
- Inventory tracking
- Inventory alerts
- Display strike prices
- Customisation

Add products

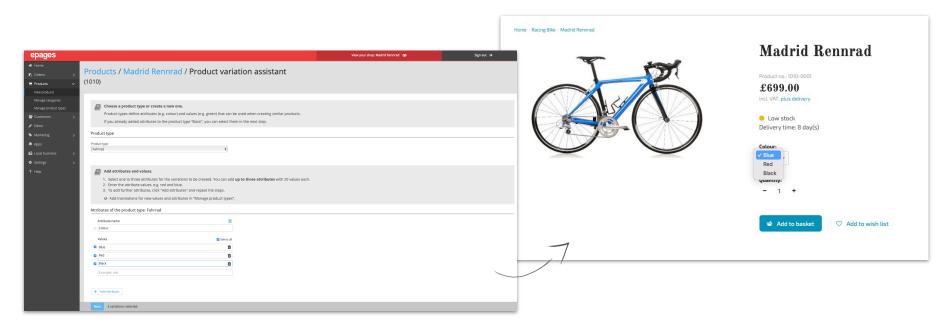
Add an unlimited number of products to your online shop with detailed product information and images.





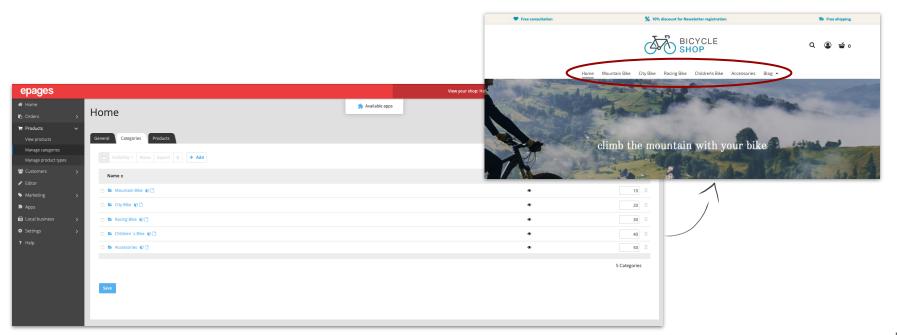
Product pages

Manage all your product information in a quick and streamlined way with dedicated product and variation pages for every product in your online shop.



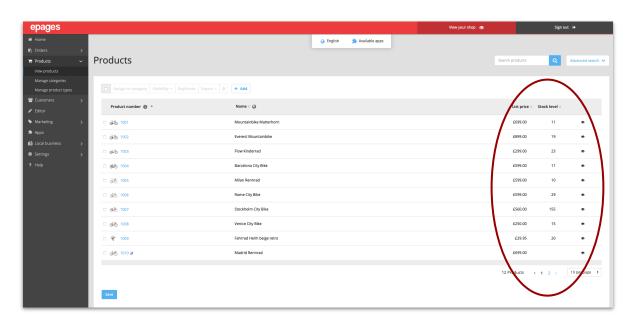
Product categories & category pages

Organize and automatically display products in nested category pages. Category pages can be re-ordered for your online shop's menu simply through drag & drop.



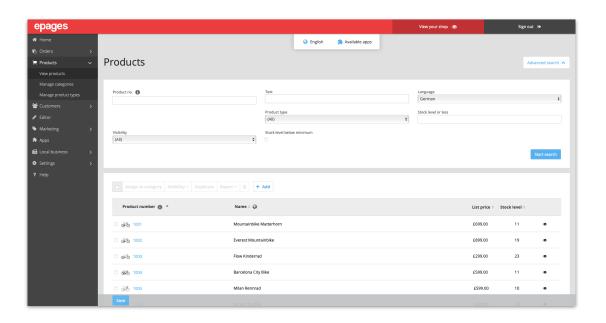
Products overview

Get a quick overview of the products in your online shop with product details like product number, product name, price, stock level, and store visibility. The name, price and stock level for non-variation products can be edited through the overview page.



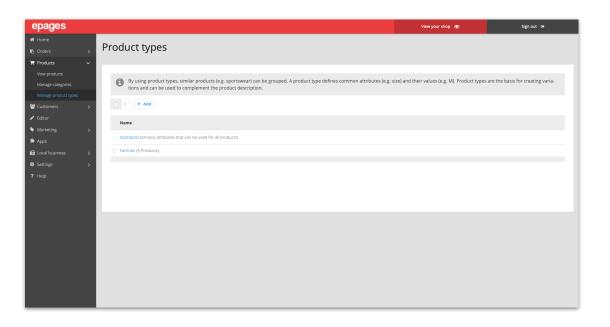
Advanced product search

Search & view products in your catalogue based on product number, name, description, product type, stock level, store visibility.

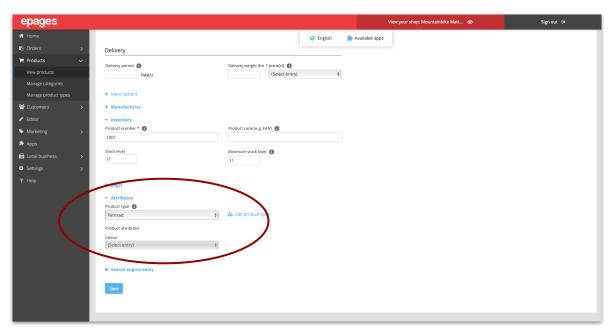


Product types

Classify similar products by defining common product attributes (e.g. size) and their values (e.g. M) so they can be identified by a similar set of characteristics. Product types are also the basis for creating variations and can be used to complement the product description.



Product attributes



Display additional product information or differentiate product variants with attributes like size, colour, material and add up to 20 values for each attribute.

Product variations

Create up to 250 variations per product using up to 3 different attributes (size, colour, material etc.). Allows you to set different prices, images, and descriptions for product variants.

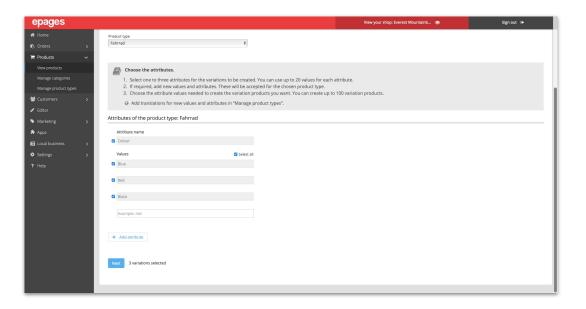
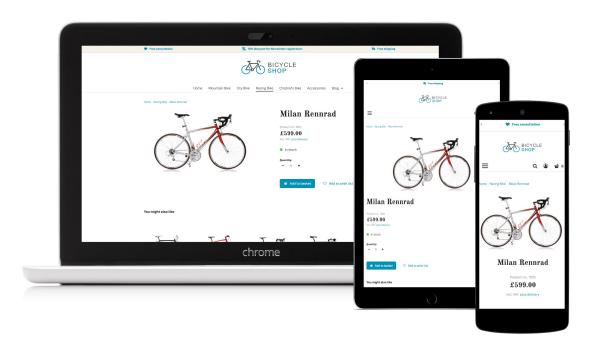
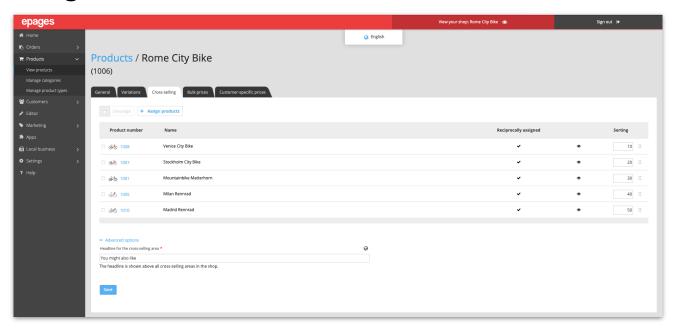


Image selection

Add multiple images to showcase your products and product variants at different angles. Product images can be also be resized and rotated using the built-in cropping & rotating tool making it easier to perfectly display products to customers regardless of their device.

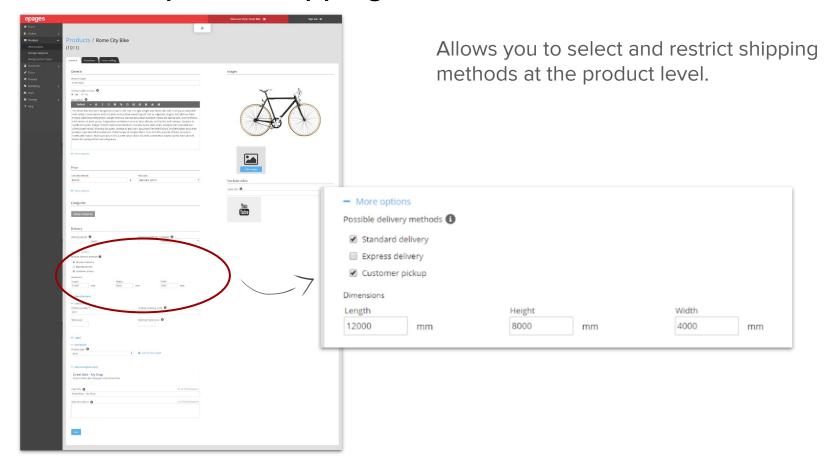


Cross-selling function



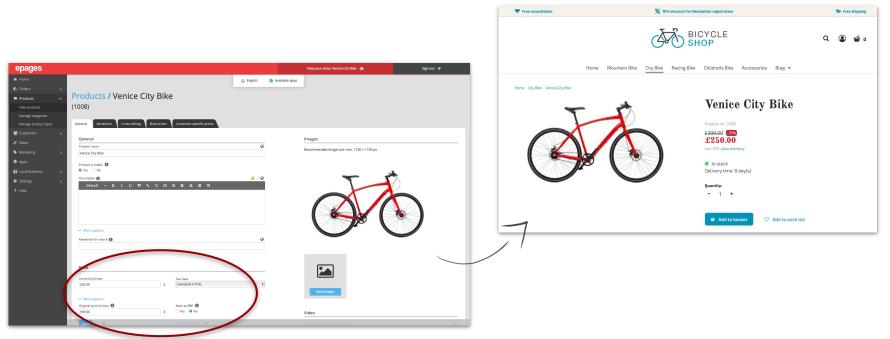
Offer additional items on the product details page that the customer may like to purchase as well.

Product-specific shipping method



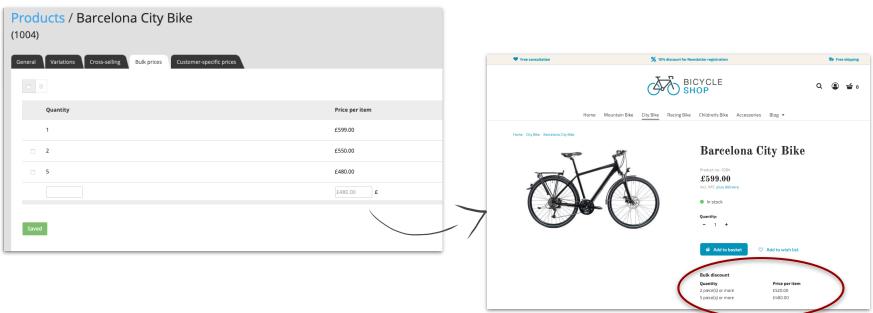
Offer price

Display the promotional price offered by your shop for sale items.

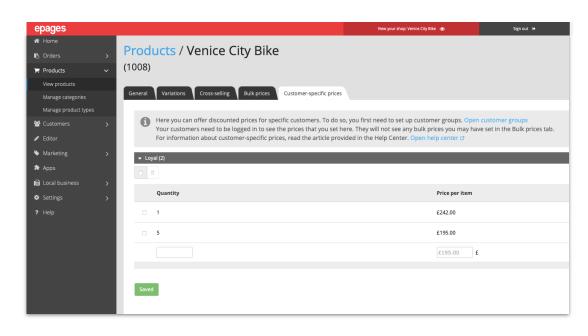


Bulk prices

Merchants who are selling in bulk in the B2B segment can display the bulk prices directly online.



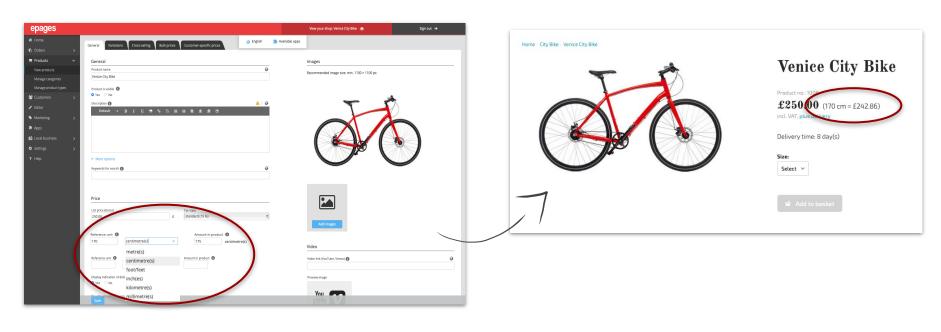
Customer-specific prices



Assign individual bulk prices and discounts to specific customer groups.

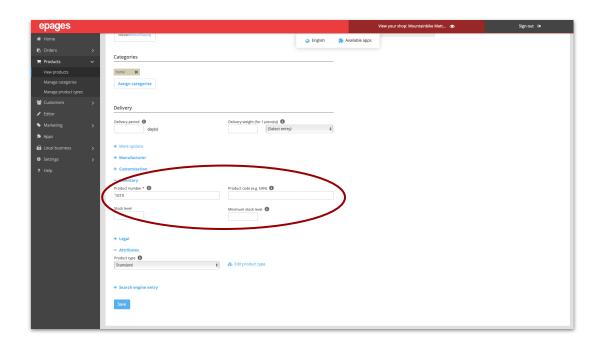
Pricing based on reference units

Automatically calculate product reference price based on weight or size units.



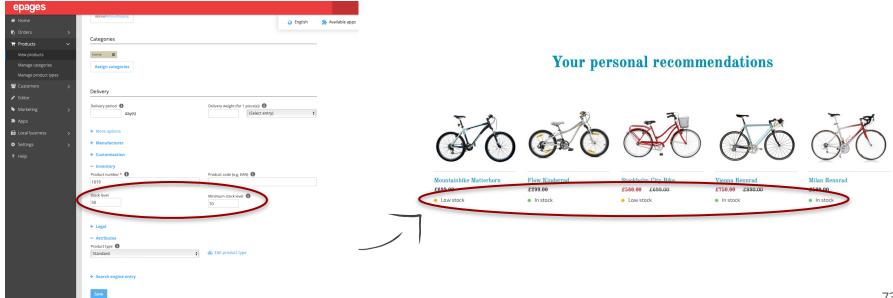
Product codes

Input product codes (EAN, UPC, ISBN) to allow customers to search for your product on your shop or product portals.

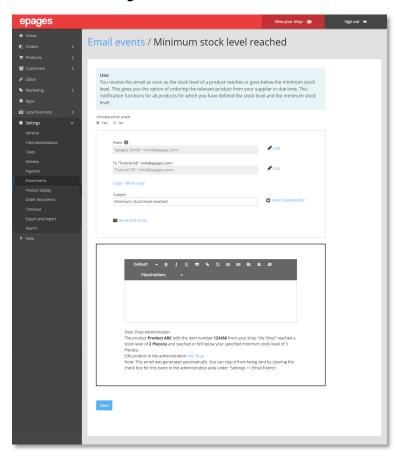


Inventory tracking

Track stock level for products and product variations and display low stock levels (in the storefront and on the product overview page). Manage low stock level thresholds individually for different products.



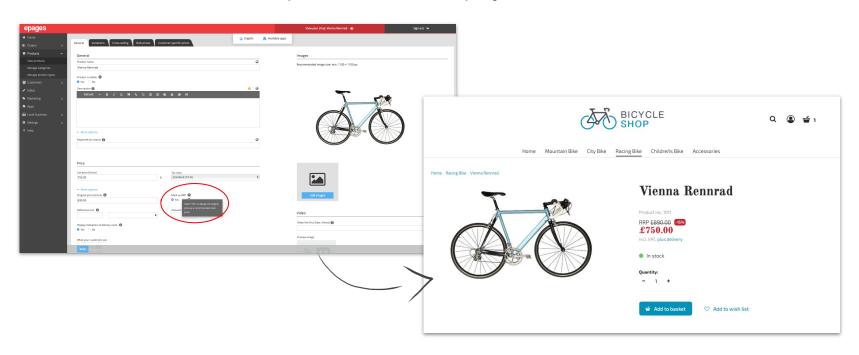
Inventory alerts



Set up an email to alert you when product is out of stock or stock level is equal to or less than minimum stock level.

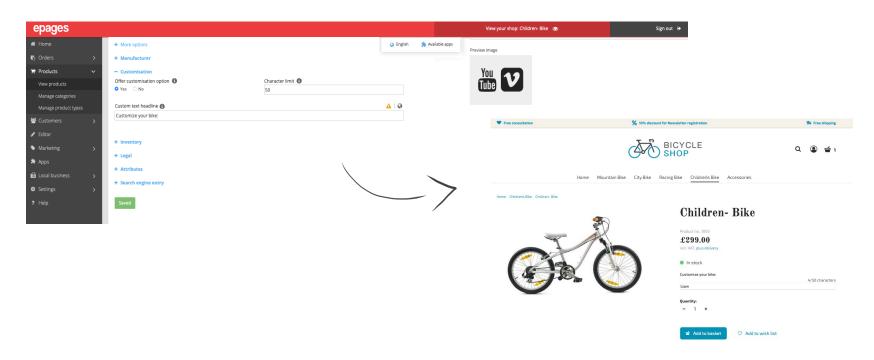
Display strike prices

You can now mark if a strike price should be displayed as RRP or not



Customisation

Allows customers to purchase customized products. You can set a maximum length of words that can be used.



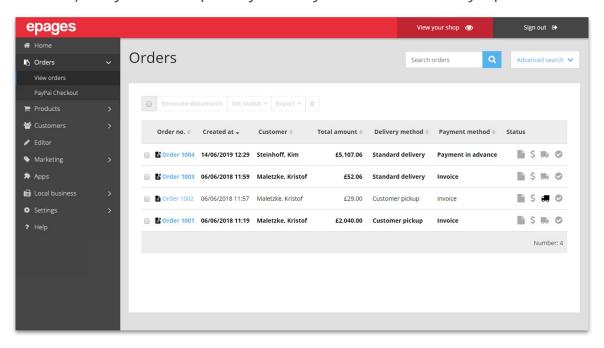
Order management

- Order overview page
- Advanced order search
- Order details page
- Minimum order value
- Order documents
- Manual order management

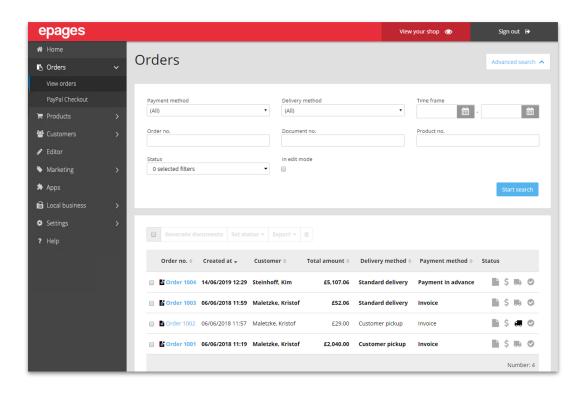
Order overview page

Get a quick overview of your orders with payment and order status. Order overview pages are also provided for select payment providers (e.g. Amazon Pay, PayPal, Stripe, Online Bank Transfer) so you can quickly view your order history specific to that

provider.



Advanced order search

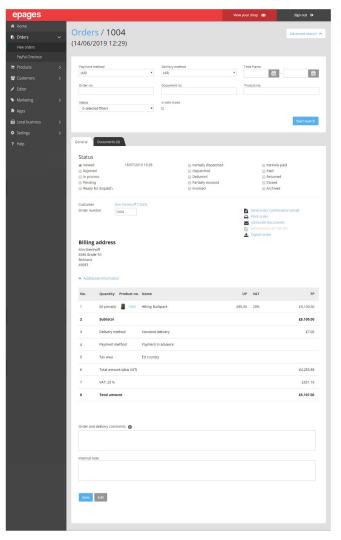


Search & view orders for your shop based on:

- payment method
- delivery method
- time
- order number
- document number
- product number
- status

Order details page

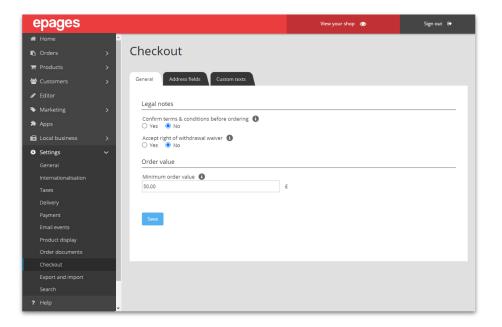
View complete details of your orders.



Order management

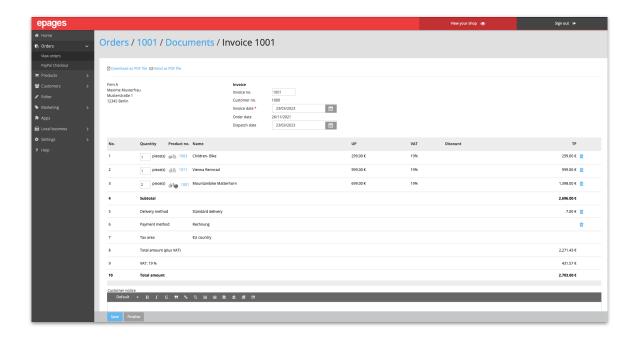
Minimum order value

Set a minimum order value. Your customers need to reach this amount in their basket to proceed to checkout.

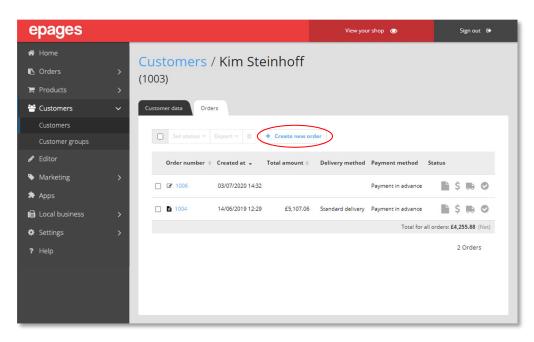


Order documents

Prepare, customize, and send invoices, packing slips and credit notes as PDF attachments. Generate and send invoice cancellation and correction documents.



Manual order management

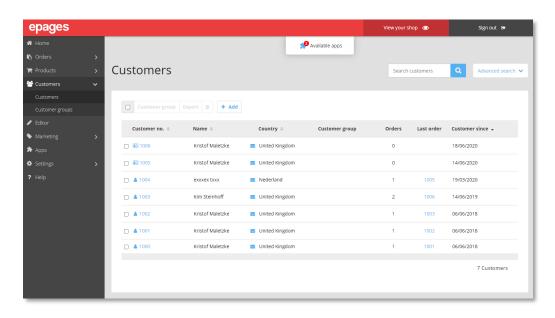


As part of customer management, orders can be created manually for registered and unregistered customers complete with all the details pertaining to the order.

Customer management

- Customer overview page
- Customer groups
- Basket discounts

Customer overview page

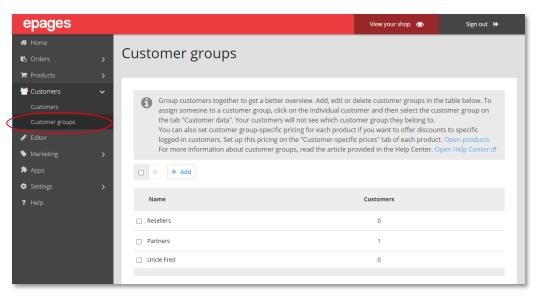


View and export registered & unregistered customers' data including billing / delivery address, email and order data. New customers can also be added manually.

The search functionality allows you to quickly search for specific customers by name, customer number, email, address or order data.

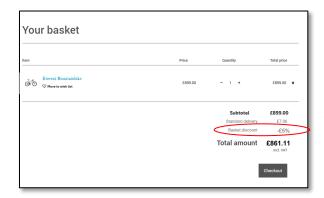
Customer groups

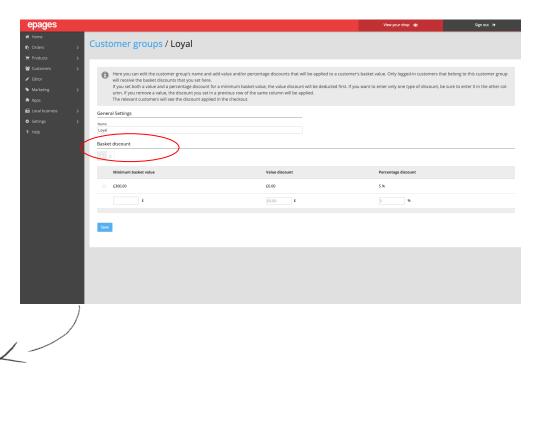
Segment your customers into groups and assign individual bulk prices and discounts.



Basket discounts

Allow only registered and specific customers to benefit from a basket discount.



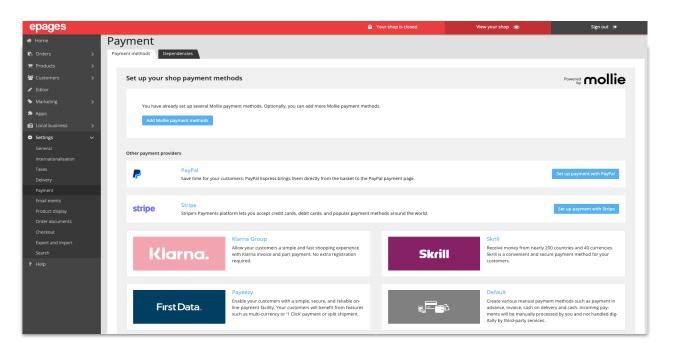


Payment

- Payment methods
- Manual payment methods
- Direct transfers
- Payment service providers

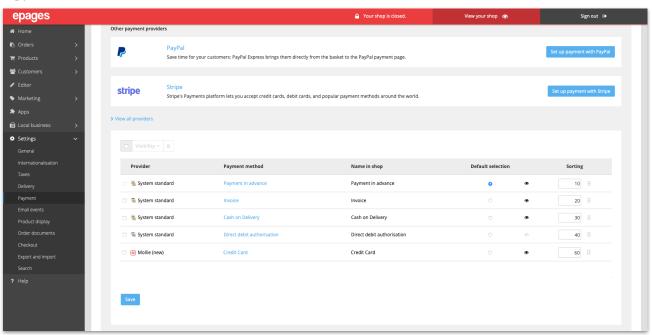
Payment methods

Your shop includes all standard payments methods through our numerous provider partners (payment providers vary with merchant's country).



Manual payment methods

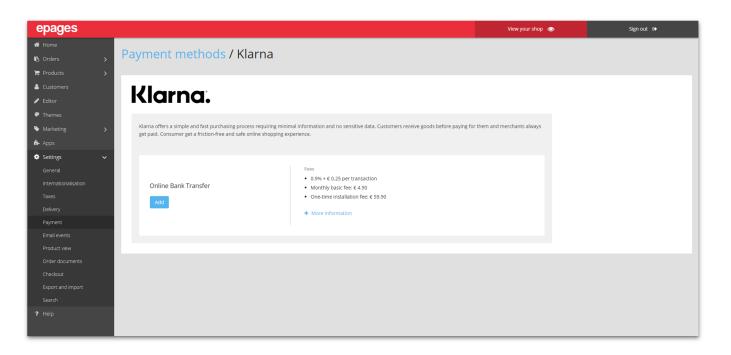
Select and set up manual payment methods (from Invoice, Payment in Advance, Cash, Cash on Delivery, and Direct Debit) or set up your own manual payment method with conditions.





Direct transfers

Enable a direct, automated transfer from the buyer bank account to the merchant account through Klarna.



Payment service providers

Klarna

Offers customers a flexible way to pay later (through invoice) or pay now (unique to the German market using Sofort direct bank transfer), while removing the risk for the merchant and offering payment guarantee.

Available for merchants in DACH, Benelux and Scandinavia.

Ingenico

Access to more than 200 acceptance partners and 150 payment methods via just one interface. Variable checkout processes makes online shopping comfortable for customers.

Available for merchants in DACH, Benelux, France, and US.

PayPal Checkout

Enables existing & new customers of PayPal to use a broad portfolio of payment methods

Available for merchants in all markets, from the M package

Mollie

Process payments easily with no monthly fees or setup costs. Offers customers the option to pay using multiple payment methods such as Apple Pay, Klarna invoice, credit card, SOFORT Banking, iDEAL.

Available for merchants in Germany and international markets.

Stripe

Accepts a wide range of credit and debit cards with simple & transparent pricing. Get set up quickly with very little information required to get started.

Available for merchants in all markets.

Skrill

Convenient and immediate payments that can be easily made with a bank account, debit or credit cards. Multiple local payment options allow customers to pay how they want.

Available for merchants in all markets.

FirstData (Payeezy)

Accept payments through multiple credit card (Visa, MasterCard, American Express, Maestro, Diners, Discover) Customers benefit from features such as multi-currency or '1 Click' payment or split shipment.

Only available for merchants in the US market.

Payment service providers

ayıı	CIII	301	VICE	pic	via	CIS

Paybox by Verifone

Paybox by Verifone offers many payment methods in just one integration. All major French banks supported.

Only available for merchants in France.

Redsys

Accept credit cards and easily process payments via your local bank.

Only available for merchants in Spain.

Gestpay

Powered by Banca Sella Manage payments from different sources with a simple and user-friendly administration and offer your customers a seamless purchasing process.

Only available for merchants in Italy.

IGFS

Accept payments with via Poste Italiane.

Only available for merchants in Italy.

EVO Payments Inc.

Take advantage of secure, reliable credit and debit card processing.

Only available for US based merchants.

Authorize.net

Authorize.net offers credit card payments for merchants in the *US* and Canadian market.

Shipping

- User-defined delivery
- Weight-based shipping costs
- Order-based shipping costs
- Product-based shipping costs
- Delivery partners

Shipping

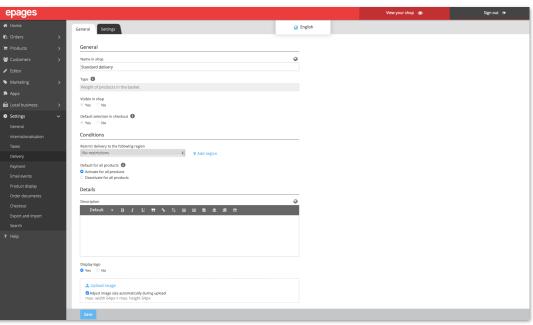
Integration of all common shipping options of Deutsche Post & DHL, FedEx, USPS and more through our partners Packlink, Sendcloud & Shippo.





User-defined delivery

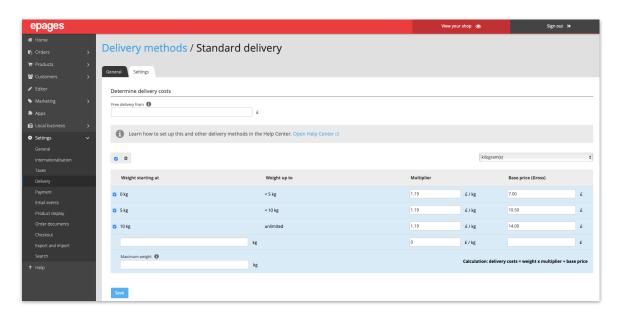
Add and define custom shipping methods & costs like in-store pickup, free or fixed price delivery, and delivery exemption limits.





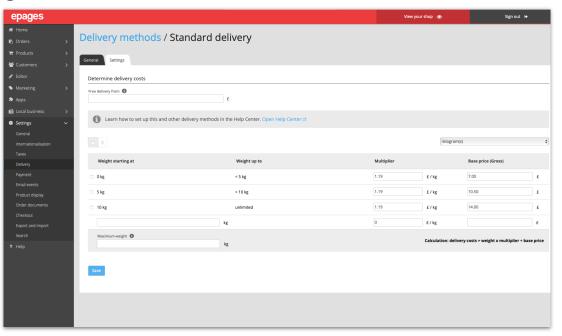
Weight-based shipping costs

Assign weight-based calculation of shipping costs for selected products.



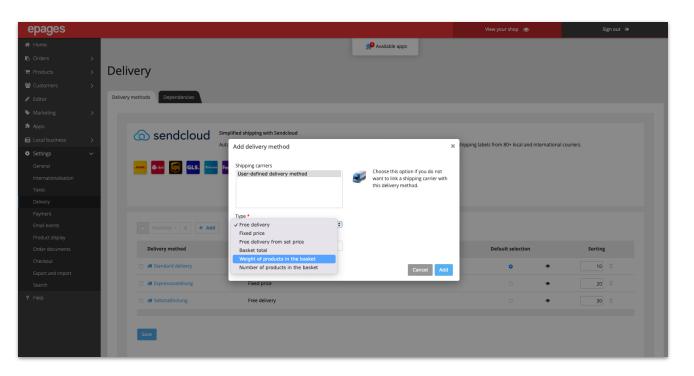
Order-based shipping costs

Calculate shipping costs based on the total order value.



Product-based shipping costs

Calculate shipping costs based on the number of products ordered.



Delivery partners

DHL

Delivery can be made using DHL including package tracking.

Available in Germany

FedEx

Delivery can be made using FedEx for a fixed price or calculated in real-time when the order is placed. Includes integrated label creation and package tracking.

Available in US / CA

USPS

Delivery can be made using USPS including package tracking.

Available in US Domestic shipments

Packlink

Add our partner app in *DACH, France, Italy, Spain* to offer customers shipping through DPD, GLS, Keavo, TNT, UPS + more

SendCloud

Add our partner app *in Netherlands, Germany, Austria, France, Spain* to offer customers shipping through DPD, DHL, UPS, SEUR, Chronopost,
Colissimo, Mondial Relay

Shippo

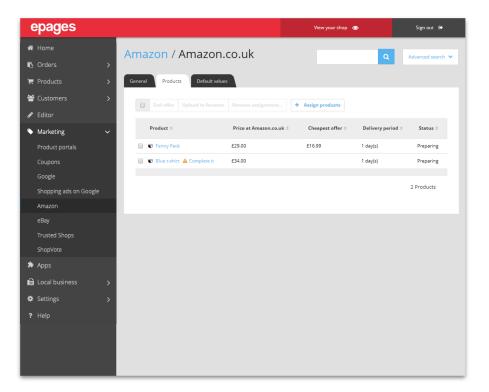
Add our partner app *internationally* to offer customers shipping through USPS, UPS, FedEx, Parcelforce, DHL Express + more features

Sales channels

- Marketplaces
- Product portals

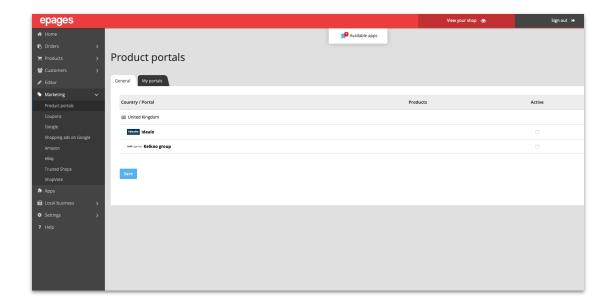
Marketplaces

Sell to millions of customers by integrating via established online marketplaces with eBay & Amazon.



Product portals

Reach customers already looking for products you offer by enabling price comparison portals. You can choose from integrated price comparison portals or add your own.



Product portals

Google shopping

Available in Netherlands, Germany, France, Italy, Spain, Portugal, UK, Ireland, US

LeGuide/Ciao

Available in NL, DACH, France, Italy, Scandinavia, Spain, Portugal, UK, Ireland, US

idealo

Available in Germany, Austria, UK & Ireland

Guenstiger.de

Available in Germany

Billiger.de

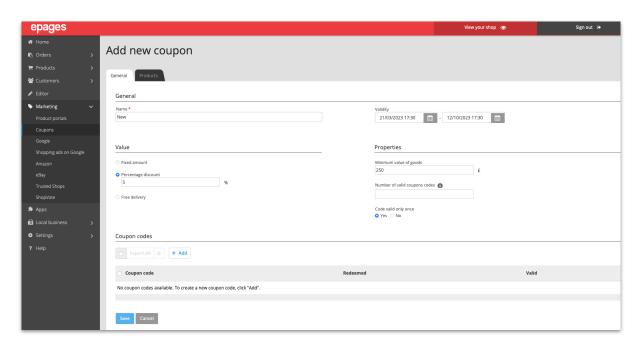
Available in Germany

Marketing & SEO tools

- Coupons
- SEO
- Google Ads
- Google Search Console
- Shopping ads on Google powered by Performance Max campaigns
- Support data layer usage
- Sitemap
- Trusted Shops (certification & ratings)
- Marketing apps

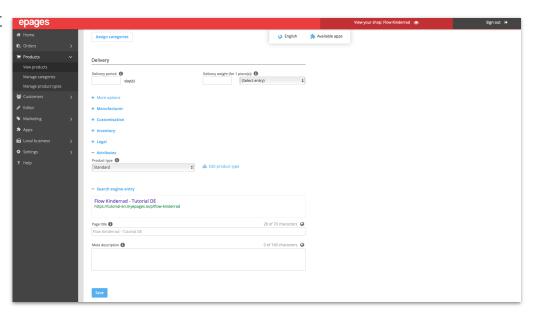
Coupons

Incentivize customers to shop by offering fixed amount discounts, % discounts or free delivery during a set period of time.



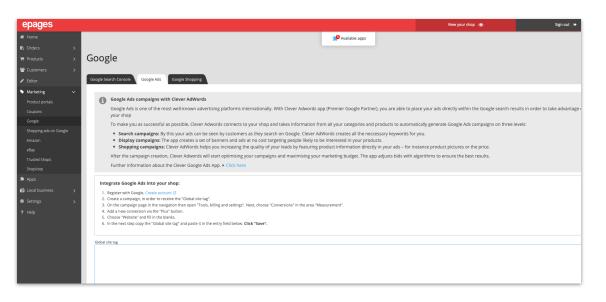
SEO

Optimize all your product and content pages for search engine listings with search engine friendly URLs and page meta data (page descriptions and titles) that can be quickly added as you build your shop pages.



Google Ads

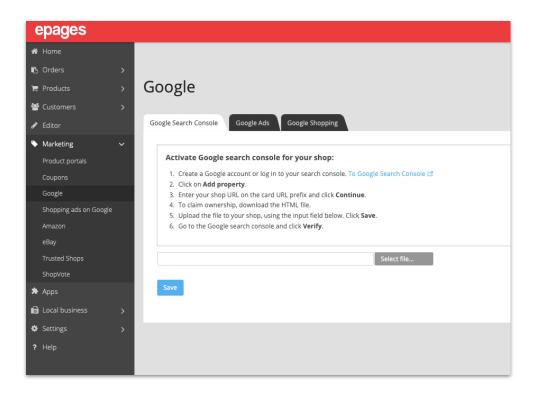
Track your Google Ads marketing campaigns for your products.



Google Search Console

Activate Google Search Console for your shop and gain access to Google's tools and reports for search traffic site performance, improvements, and troubleshooting of your online business presence.

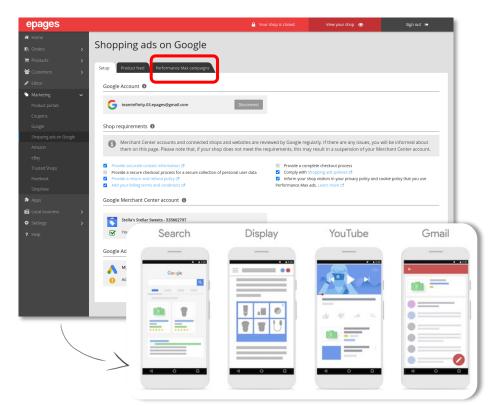
Google's site verification available through the Google Search Console allows you to prove ownership of your online shop to Google.



Shopping ads on Google powered by Performance Max campaigns

Use Al-driven digital advertising format to easily drive customers with a high purchase intent to your shop and increase sales. It allows products to be automatically placed on Google channels including Google Search, Google Display Network, YouTube and Gmail.

This tool allows you to boost conversions for the entire product inventory & to upsell products with high stock level.



Support data layer usage



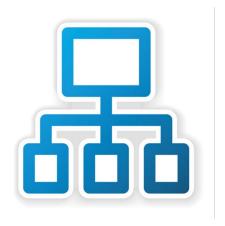
In order to collect relevant data regarding online sales you can now use data layer

The application of data layers help you to gain a deeper, data-based understanding of his/her customers and their buying behaviour

Event	Trigger when
add payment info	a user submits their payment information
add shipping info	a user submits their shipping information
add to cart	a user adds items to cart
add to wishlist	a <u>user adds items to</u> a <u>wishlist</u>
begin checkout	a user begins checkout
purchase	a user completes a purchase
refund	a user receives a refund
remove from cart	a <u>user removes items from</u> a <u>cart</u>
select item	a <u>user selects</u> an item <u>from</u> a <u>list</u>
view cart	a user views their cart
view item	a <u>user views</u> an item
view item list	a <u>user sees</u> a <u>list of items/offerings</u>
view promotion	a <u>user sees</u> a <u>promotion</u>

Sitemap

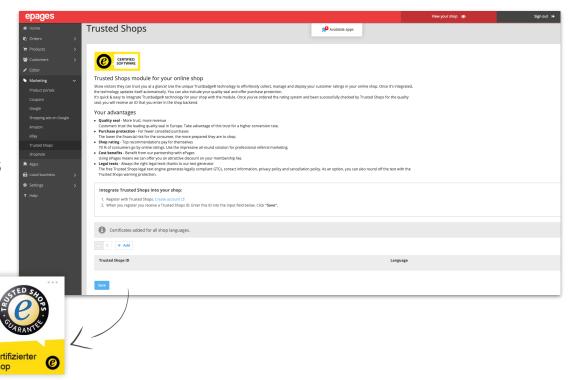
Automatically creates a structured map of your ecommerce website's pages. This helps inform search engines about the contents of your website and is relevant for your product and content pages being listed and found on Google and other search engines.



Trusted Shops (certification & ratings)

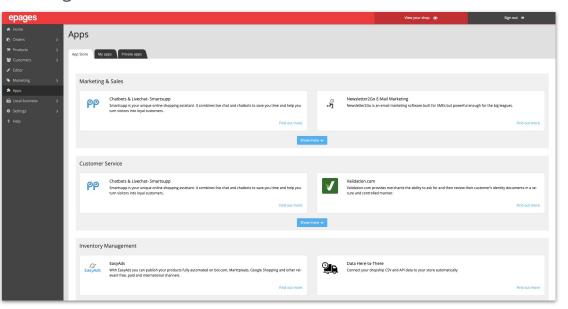
Europe's most popular ecommerce trustmark allows you to get a Trust Badge easier and cheaper through our integration.

Customers have peace of mind when shopping from certified shops because of buyer protection and authentic ratings and reviews.



Marketing apps

Integrate valuable tools to market your business and connect with customers through our partner apps for marketing & sales.

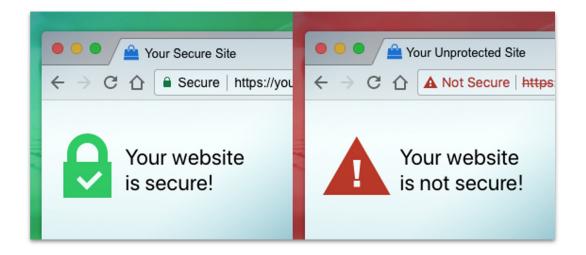


Security

- SSL certificate
- Legally compliant

SSL certificate

Your data & your customer's data is securely encrypted by SSL.



Legally compliant

Get a fully legally-compliant shop solution complete with features that are required by EU regulations such as reference prices, essential product characteristics, and legal pages in the footer of your shop.

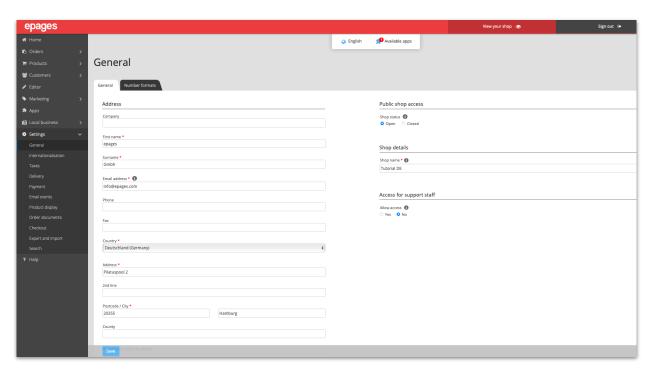


Shop settings

- General settings
- Internationalization settings
- Taxes
- Email events
- Export & import
- Checkout settings
- Minimum order value

General settings

Add your business info, shop details, shop status, and address.

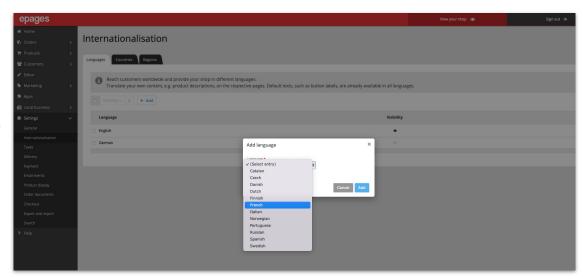


Shop settings

Internationalization settings

Language

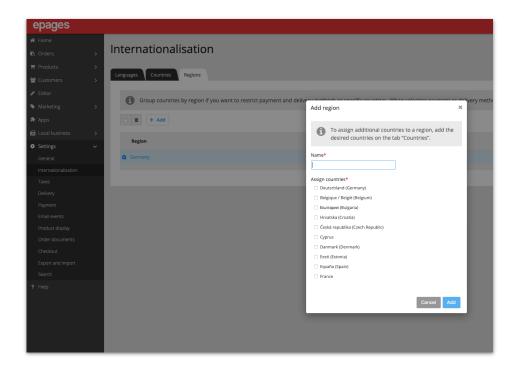
Reach customers worldwide and provide your shop in different languages. You can offer your online shop for up to 15 languages.



Internationalization settings

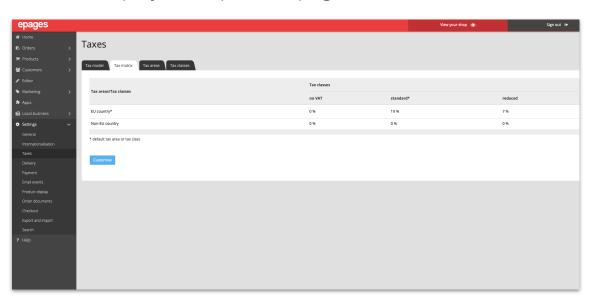
Countries & Regions

Define which countries you deliver your products to. Merchants can use regions if you want to limit usage of delivery and payment methods for specific countries.



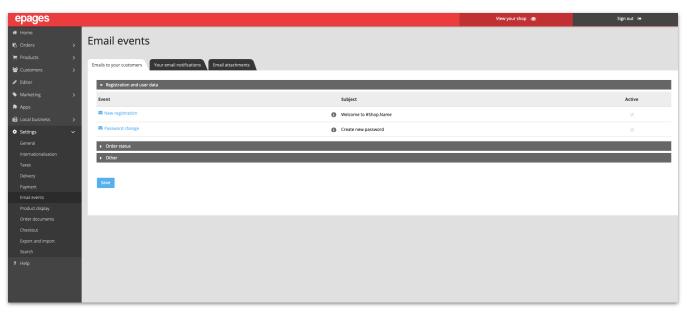
Taxes

Automatically updated tax areas and corresponding tax classes for your shop. Select how the taxes are displayed on product pages.



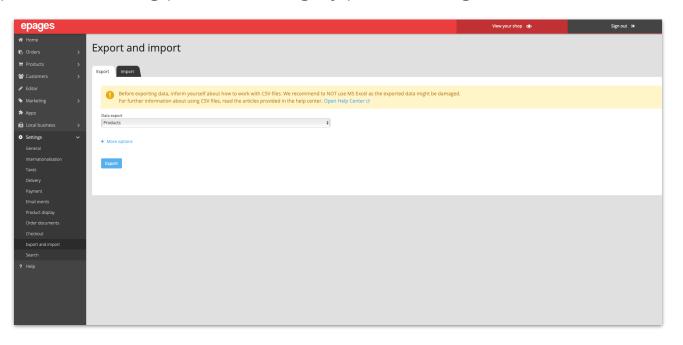
Email events

Create and manage administrative and order-related emails to customers and shop administrator.



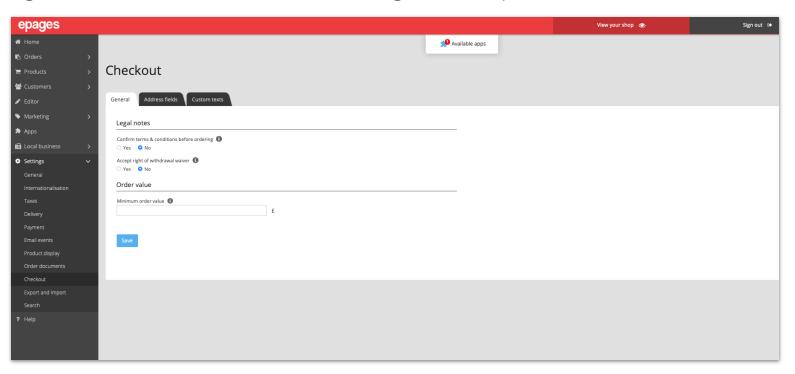
Export & import

Export and import various data fields in bulk including products, categories, customers, product types, cross-selling products, category product assignment



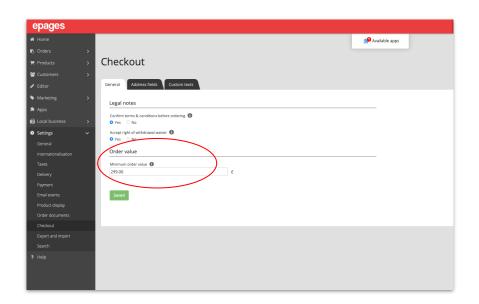
Checkout settings

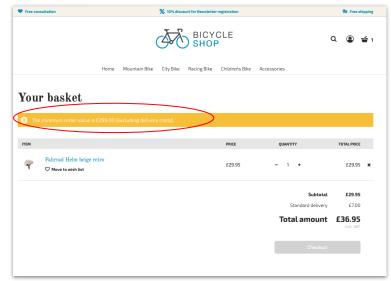
Manage address fields and custom text during checkout process.



Minimum order value

Within your checkout settings, define a minimum order amount needed in a basket before customers can place an order. Customers are notified during checkout through a notification when the minimum order threshold isn't met.



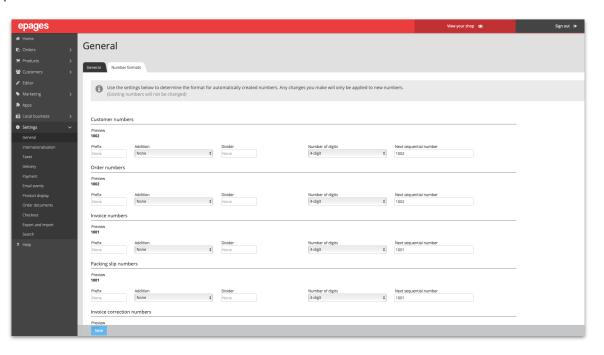


Accounting

- Number formats
- Available via partner apps

Number formats

Define the number format of your customers, invoices, orders, etc. to optimize your administration process.



Available via partner apps





sev**Desk**

Available in Germany

Inventory management

- Flour
- Zettle by PayPal

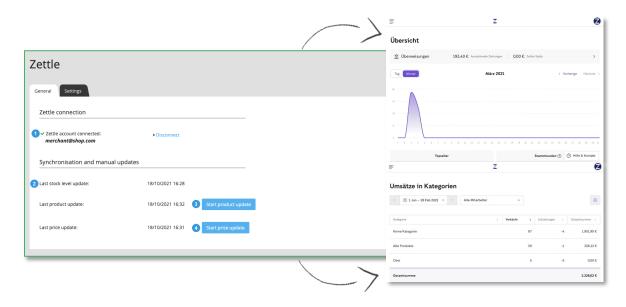
Flour

Flour.io: web-based POS system for your online shop and your retail store. Compare your stocks between online shop and warehouse automatically.



Zettle by PayPal

Zettle is a Point of Sale (POS) system by PayPal that allows you to synchronize products, prices, and stock level with the data of the local business.



Web hosting

- Automatic updates
- Custom domain

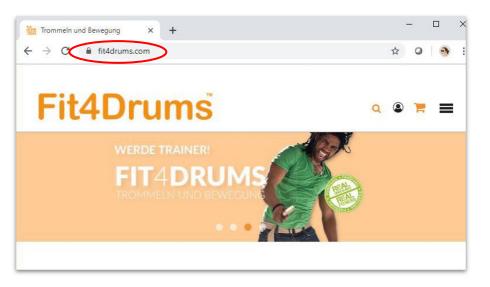
Automatic updates

Our shop solution is cloud hosted so all software updates are automatic, ensuring that your shop is always up-to-date with the latest features and no effort required on your end.



Custom domain

Register a custom domain or bring your own domain for your online business.



Customer support

Support channels

Available support through email or phone.

Tutorial videos

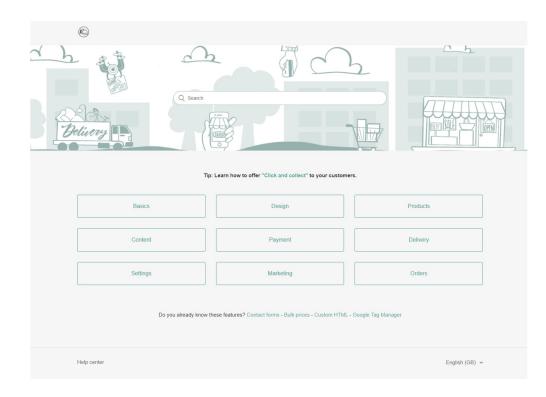
https://www.youtube.com/user/ePagesVideos/featured

Help center

https://helpspace.zendesk.com/hc/en-gb

Blog

https://blog.epages.com/en/



Apps

- Marketing & sales apps
- Content & design apps
- Shipping apps
- Digital products apps
- Accounting & reporting apps
- Inventory management apps
- Customer service apps

Apps

60+ apps and services you can use to flexibly expand features in your online shop based on your individual needs (availability of apps vary with merchant's country).

A clear overview of each app is available in the app store and broken by relevant categories.



Marketing & sales | CleverReach

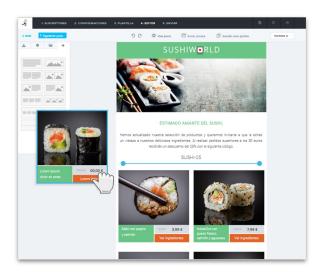
E-mail marketing for your business. Create emails, send them securely, manage recipients and evaluate the success of your campaigns.





Marketing & sales | Sendinblue

Email marketing software to easily create and send professional newsletters and automated email campaigns with predefined templates, contact lists, and performance statistics and reporting.





Marketing & sales | POWr Social Feed

Amplify your social media and get more followers by automatically adding fresh content from your social accounts directly to your site in a beautiful gallery!

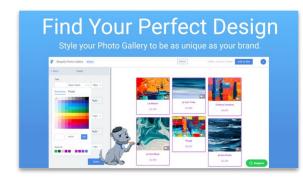






Marketing & sales | POWr gallery

Showcase new inventory and product images in a beautiful photo gallery or lookbook and send users to your product page. Merchants can easily create custom product grid, user testimonial, and press galleries.

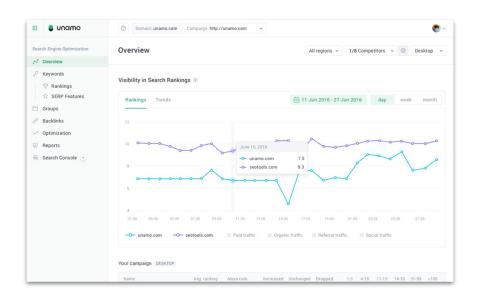






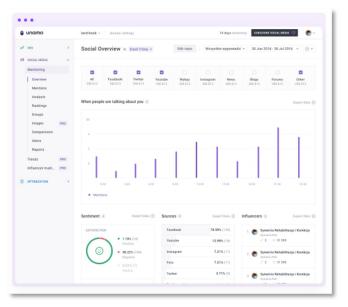
Marketing & sales | Unamo SEO

Build strong online presence and grow your website's traffic with simple SEO tools.



Marketing & sales | Unamo Social Media

Monitor your social media coverage. Get instant access to brand mentions, analyze their sentiment and discover your influencers.



Marketing & sales | Clever Google Ads

A leading all-in-one Google ads marketing tool. Merchants can improve their marketing strategy effortlessly with Google Shopping, Search, Display & Remarketing campaigns through this Google Premier Partner.



Marketing & sales | Traffic Booster

Drive targeted customers to your shop through ad campaigns on Google, Facebook, & Bing with real time adjustments of Keywords. Automatic Bid Optimizer finds the most cost effective bid for your campaigns at any given time.







Marketing & sales | Site Booster

Get found on search engines and top-tier directories and drive more traffic to your site.

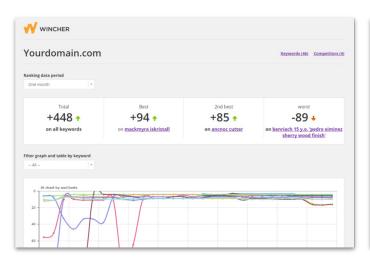


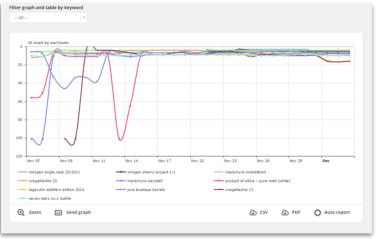




Marketing & sales | Wincher - Google Rank Tracker

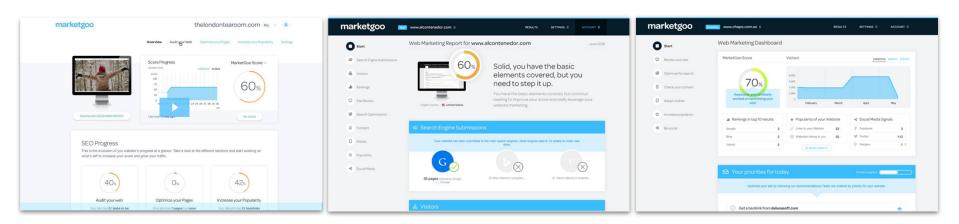
A Google search engine rank tracking plugin, which enables merchants to track your and your competition's keywords.





Marketing & sales | MarketGoo

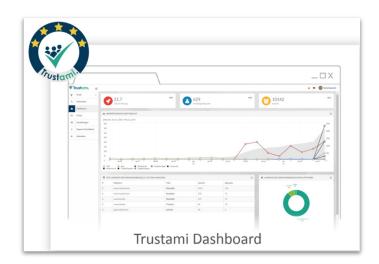
In-depth website scan checks your website for dozens of key SEO factors that affect your ranking on search engines. A detailed website report shows you exactly how your website is performing and what to improve.



Marketing & sales | Trustami Shop Review

Trustami enables users to collect ratings and reviews from all networks and show a trust badge on your online shop.

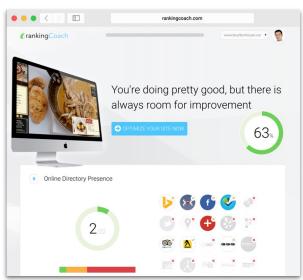




Marketing & sales | rankingCoach

Offers simple Do-It-Yourself Online Marketing, with clear and concise instructions that will enable you to unlock your website's full potential.







Marketing & sales | Marktfeed

Distribute products on all major sales channels. A full-service publication tool for all marketplaces, comparison sites and affiliate networks.

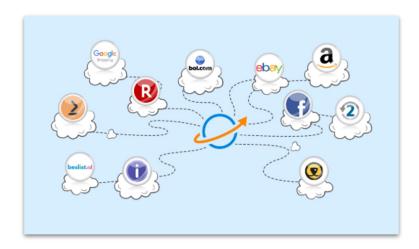


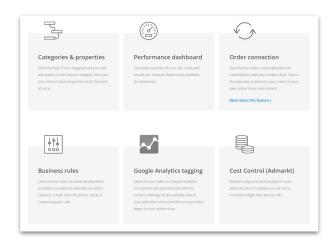




Marketing & sales | EasyAds

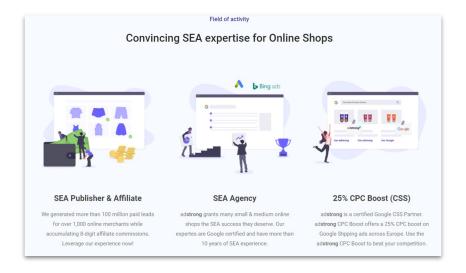
Via this app, dutch merchants are able to list their products on several dutch and international marketplaces/channels: Marktplaats Admarkt, Bol.com, Beslist, Kieskeurig, Amazon, eBay or Google Shopping.





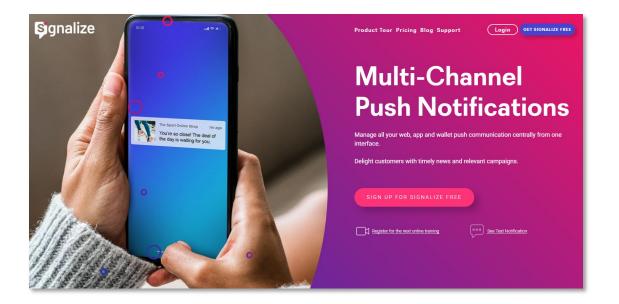
Marketing & sales | AdStrong

Google Shopping listing engine providing up to 20% discount on the pay per click prices merchants generally pay at Google Shopping & Ads.



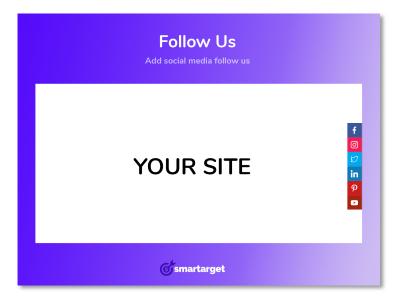
Marketing & sales | Signalize – powered by etracker

Reach visitors anytime and anywhere with short messages displayed on their screens.



Marketing & sales | Smartarget – Follow Us

Gain more followers on social media and keep them informed about new products coming in, promotions, etc. with "Follow us" social media buttons.



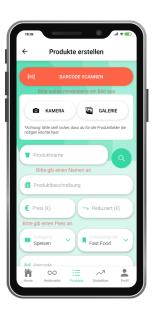
Marketing & sales | Releva.nz

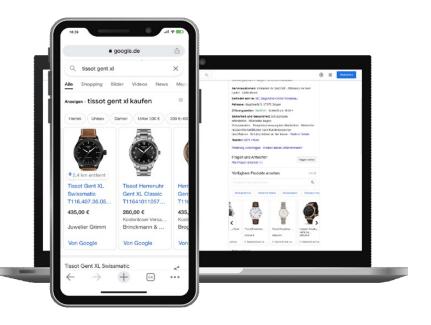
With this fully automated retargeting tool, you can directly target bounced visitors to increase conversion rate with little effort.



Marketing & sales | MapAds

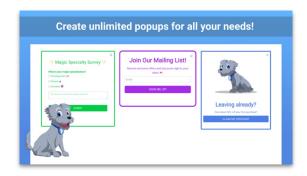
Create more visibility for the products and generate more sales with fully automated product marketing via YouTube, Google, Facebook & Instagram





Content & design | POWr Popup

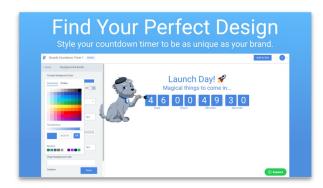
Drive visitor engagement with your shop through promotional, email sign up, or exit intent popups.





Content & design | POWr Countdown timer

Get more sales with a customized countdown to events, sales or product launches to create urgency.





Content & design | Janolaw

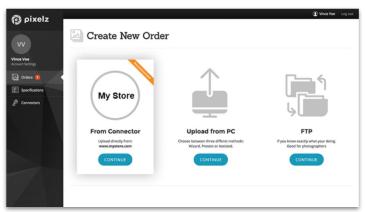
You permanently receive legally valid general Terms and Conditions and more! Convenient online generation of tailor-made legal documents for users without legal background knowledge.

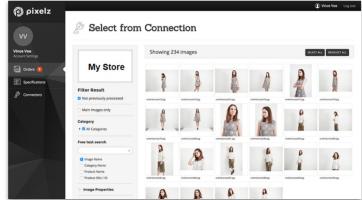


Available in Germany

Content & design | Pixelz

Leading image editing service makes it easier to optimize images for ecommerce.

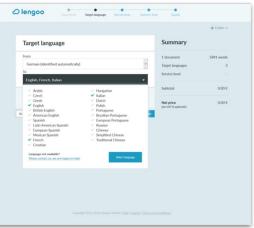


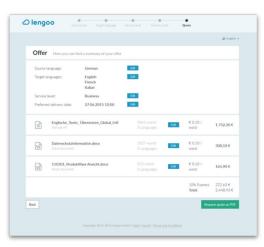


Content & design | Lengoo

Attract customers around the world with professional translations of your shop's content into 50+ languages.

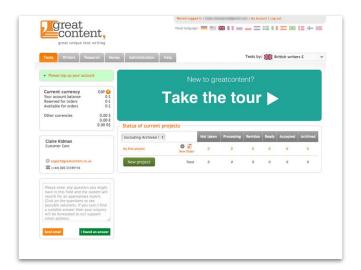


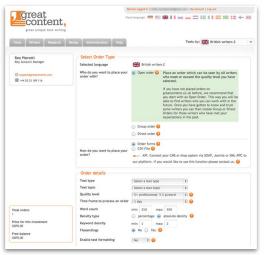




Content & design | Greatcontent

Produces SEO texts and guaranteed unique content for your website. greatcontent's unique content ensures your site will become a prime destination for internet search users looking for your company's products or services.

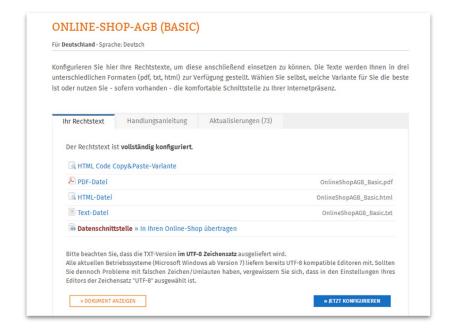






Content & design | IT Rechtskanzlei

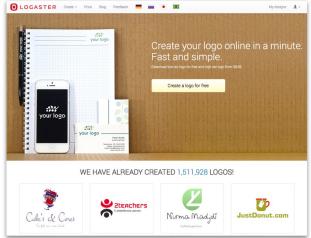
Always keep your online shop's legal texts up-to-date with professional legal texts from IT-Recht Kanzlei München. You can easily transmit your resulting legal texts directly into your online shop. Texts in your shop can be updated automatically whenever the legal situation or laws change, or when you reconfigure your texts.

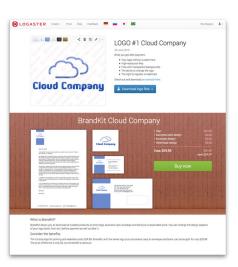


Content & design | Logaster

A fast and simple online logo and brand identity builder, which allows you to create simple and affordable branding elements. The service generates dozens of editable logo concepts to choose from. Download low-res logo for free and high-res logo from \$9.99.

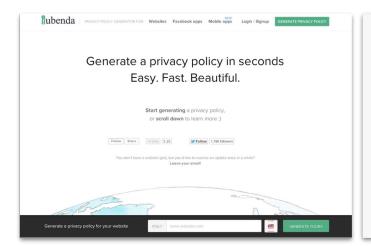


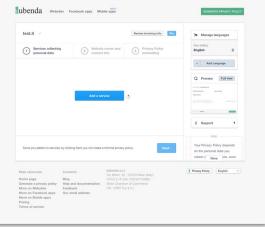


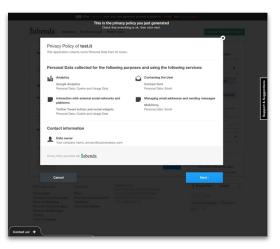


Content & design | iubenda

The simplest way to generate a professional privacy policy, constantly updated by an international team of lawyers, used by tens of 100s of sites worldwide.







Content & design | Händlerbund AGB Texter



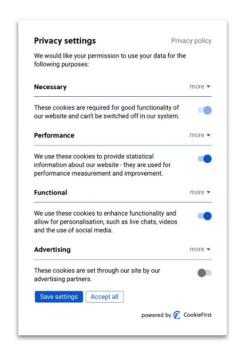
The Händlerbund AGB Texter (automated legal text updates) is available in Germany. Merchants from M shop type and up will have access to it.

This helps merchants with their legal texts and ensures them to be legally compliant.

Content & design | Cookie First

CookieFirst is a cookie consent management software that scans for cookies present on your online shop and allows for it to be GDPR & CCPA compliant through a customisable cookie banner and cookie policy, which is automatically updated.

The app whitelists and categorizes third party cookies and offers statistics on consent performance.



Shipping | SendCloud

SendCloud is shipping optimized for ecommerce. Ship all your ePages orders with just one click. SendCloud creates an streamlined, flawless shipping process. Suitable for online shops, small or big.

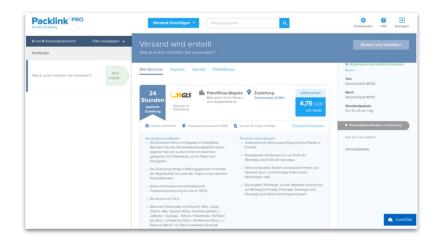


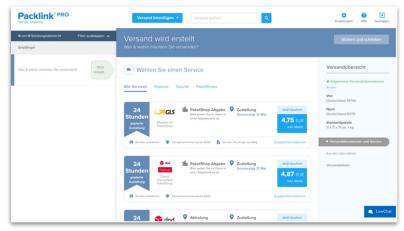




Shipping | Packlink PRO

Packlink PRO is a professional shipping solution for online shops. Central control of shipping orders and dispatch with numerous parcel services.





Shipping | Mienvio

Automate processes, centralize operations, improve processing time, make better decisions, and much more.







Shipping | Shiptimize

Create shipping labels, return labels, track and trace emails and shipping status.



Shipping | Shippo

Provides order fulfillment and shipping for ecommerce brands.

Automatically sync your orders and print discounted labels for carriers around the globe.

Keep your customers updated with shipping notifications and real-time tracking.

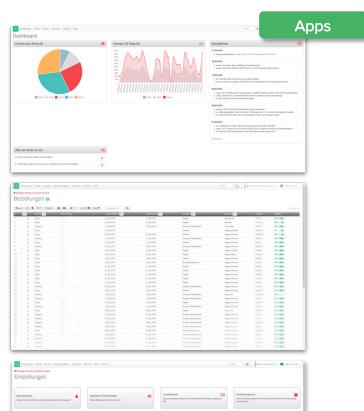






Digital products | Billbee

Connect Billbee to your shop to sell digital products automatically and easily and deliver them to your customers.



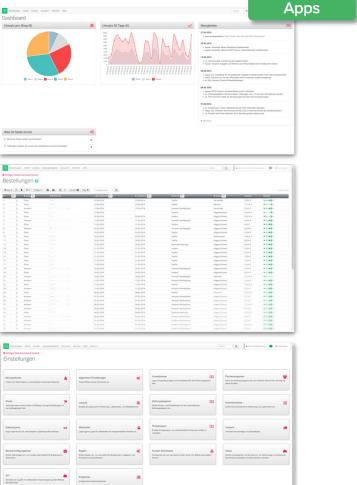


Accounting & reporting | Billbee

Billbee is an online tool for seller for automating all your processes that took a lot of time when done manually.

Billbee will read in all orders and products from your store.

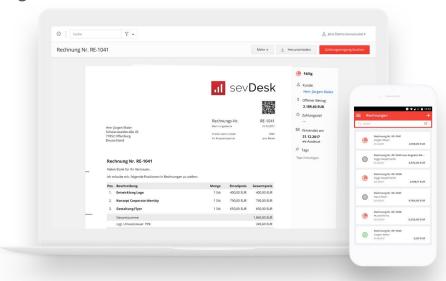
You can connect to many other marketplaces and shop systems to have all data in one common place.



ecloud'

Accounting & reporting | sevDesk

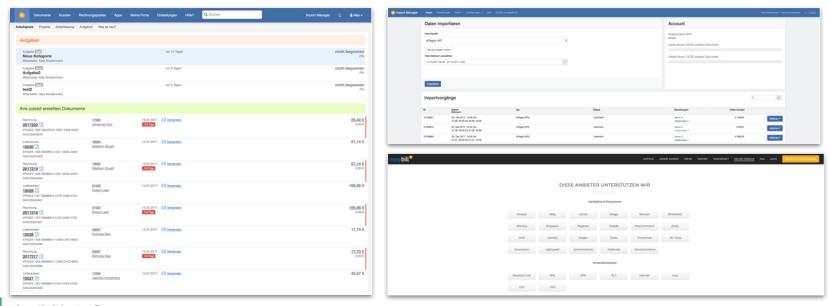
Connect sevDesk with your online shop system, create invoices out of your orders and automate your accounting.





Accounting & reporting | Easybill

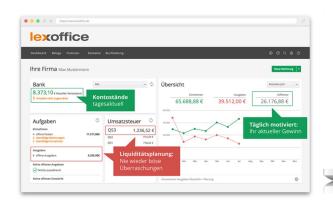
Less clicks, less work - automate your invoicing process by using easybill.de. Don't worry about being in accordance to tax laws. Watch the <u>video here</u>.



Available in Germany

Accounting & reporting | Lexoffice

The online accounting software makes accounting easier than ever! Simply connect your ePages shop with Lexoffice. Invoices, credit notes and cancellations, including all customer data, are transferred to lexoffice automatically, securely and correctly.



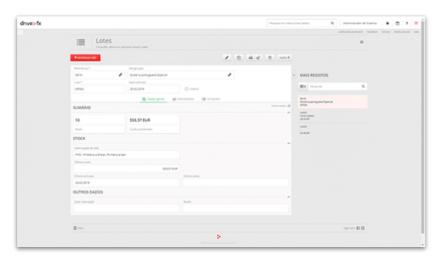


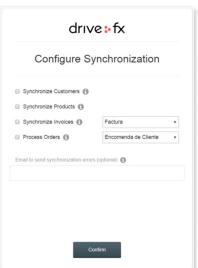




Accounting & reporting | DriveFX

With this App you will have the possibility to full integrate your ePages store with DriveFX invoice certificate system. Because in Portugal you need a certified invoice system this APP allows you to easily integrate Epages Store with DriveFX.

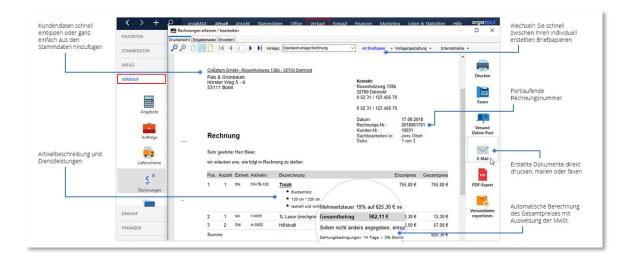






Accounting & reporting | OrgaMAX

All-in-one office & invoicing software for small to medium-sized companies, self-employed persons, freelancers, craftsmen and service providers.



Inventory management | Flour.io

flour.io is a cloud based point of sale solution for your online shop. The use of Flour.io incurs additional costs.



Inventory management | DreamRobot

DreamRobot is the cloud-based merchandise management system for your online trade with which you can connect with your multi-channel sales. The App is available in German-speaking countries from L shop type on.



Inventory management | Xentral ERP

Xentral ERP is an intelligent Cloud ERP solution with a multitude of functionalities to centrally and automatically control processes like transfer of orders from ePages and automated handling of pick, pack, ship, and return processes.

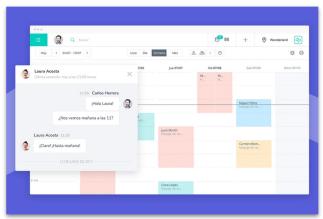
With automated and error-free order and data exchange, the app offers seamless communication of Xentral ERP with ePages. Users can also connect additional sales channels such as marketplaces and fulfillment providers.

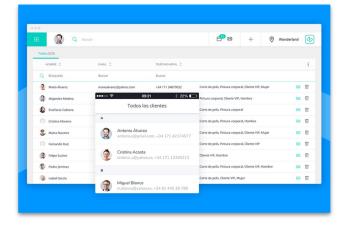


Customer service | Shore.com

Helps local business owners across all industries to simplify their business management, increase efficiency and improve customer service by providing essential productivity apps in one single tool.

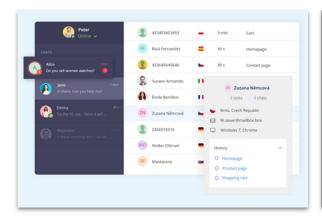
Comprises of online customer management, online booking and appointment management, automated reminders and feedback requests, shift planning, and effective marketing tools.

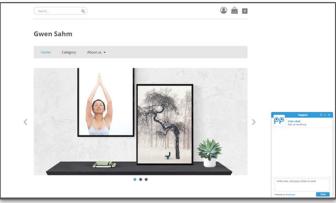




Customer service | SmartSupp

Smartsupp chat enables you to engage in personal conversations with your customers in real time and build a long-term relationship with them. It also allows you to analyse your customers' journeys through the online shop and record sessions to review the funnel and optimize their experience.







Customer service | POWr Form Builder

Sell more and grow your email list with professional, easy-to-use and versatile forms to collect any information you need for your business.







Customer service | POWr FAQ

Boost conversions and improve customer satisfaction with FAQs on your site.







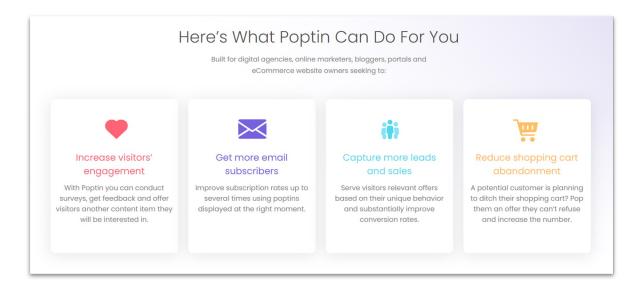
Customer service | Cleverpush

Cleverpush sends browser-based push notifications to desktop and mobile devices. They offer a tremendous amount of customization for the opt-in and the push notifications. This helps merchants to customize their online shop and increase their conversion rate.



Customer service | Poptin

Create popup windows with personalised design based on templates and different triggers to fulfill your goals. Introduce A/B tests to optimize your website.



Available worldwide

Customer service | Validation.com

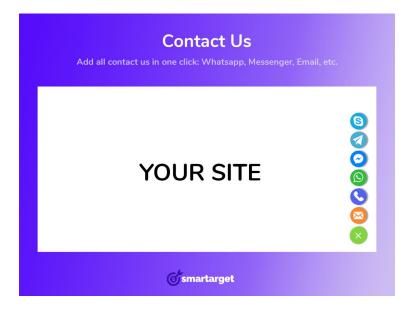
Provides the ability to ask for and then validate your customer's identity documents in a simple, secure, and controlled manner.

Useful for verifying customers buying age restricted, high value or high risk products using the online ID submission and management.



Customer service | Smartarget – Contact Us

Your customers can contact you easily and without leaving your shop thanks to the integrated social media contact forms.





Key benefits

No coding / No technical knowledge required

Your time is precious, focus on other important tasks for your business and get started with a powerful online shop within minutes - no coding experience (or HTML skills) required.

Ease of use

Get started with your online store within minutes / Get started with ease.



Key benefits

Legally compliant

Merchants can expect a legally-compliant shop solution with features required by EU regulations such as reference prices, essential product features and legal pages in the footer of your shop.

Design & consultation

Work with one of our design experts to customize your online store to you liking.

Automatic updates

Our shop solution is cloud hosted so all software updates are automatic, ensuring that your shop is always up-to-date with the latest features and no effort required on your end.

